



medex

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POWERED BY BEES.  
PROVEN BY SCIENCE.





# WHO WE ARE



Trustworthy and quality **Slovenian** producer **from 1954**. Present in over **25 countries**.



The products are results of deep **knowledge, own development** and **manufacture**.



Our products turn the **hard work of bees** and **other natural products** into a pure **miracle of nature**.





# WHO WE ARE

- Company with a **tradition of almost 70 years**
- **Pioneer of apitherapy<sup>1</sup>** and **developer of beekeeping locally** as well as **internationally** (e.g. Bangladesh, Ghana)
- The **worldwide leader** in discovering the benefits of bee products (e.g. 2018 Medex conducted the first double-blinded clinical study<sup>2</sup> in the world: *Effects of royal jelly on systemic inflammation on a human*)
- Proud **quality certificates holder**
- Over the years received many **awards and signs of business excellence**
- Latest became an **ambassador of the Slovenian national campaign** (I FEEL SLOVENIA. GREEN. CREATIVE. SMART)

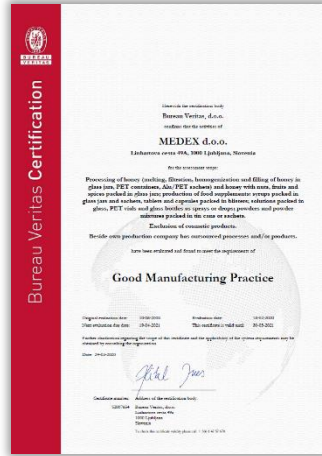


<sup>1</sup>**Apitherapy** is the science of using bee products (honey, royal jelly, propolis, pollen) to strengthen and preserve health and well-being and to speed up recovery after illness.

<sup>2</sup>**Clinical study** EFFECTS OF ROYAL JELLY ON SYSTEMIC INFLAMMATION by Ms. Zala Jenko Pražnikar, Ms. Ana Petelin, PhD, Faculty of Life Sciences, University of Primorska, Izola, Slovenia and Mr. Rok Kopinč, PhD Medex d.o.o, Ljubljana, Slovenia



# WHO WE ARE



- **HACCP certification** - the hazard analysis and critical control point certificate
- **GMP standard** for processing of honey and production of food supplements
- **IFS standard** for processing of honey and production of food supplements
- **ORGANIC** Production certificate
- **Zlati Panj** (Golden Beehive) trademark honey is certified with the Red Swallow national quality mark - a symbol of higher quality, issued by the Ministry of Agriculture and Environment
- **Excellent SME Slovenia** (issued by Chamber the of Commerce and Industry of Slovenia, granted to companies with an excellent business performance)



# WHO WE ARE

Medex is like a bee family sharing the same **values**, **mission** and **vision** all through its existence **from 1954**:





# WHO WE ARE

In December 2017 UN declared **20 May** as the **World Bee Day** – Medex was the **1st ambassador** of this Slovene initiative\*

- Bees are responsible for **1/3** of worldwide **food production**
- Beekeeping contributes to **eliminating of poverty** in the world

\* On Slovenia's initiative, the UN proclaims May 20 as World Bee Day





# OUR AMBASSADOR

## TADEJ POGAČAR AND MEDEX FOR A BEE-FRIENDLY WORLD

Medex has joined forces with Tadej Pogačar, No. 1 cyclist in the world, who has stunned the world with his sporting achievements, sound values, and personality.

He has become the ambassador of bees, Medex's bee products and a bee-friendly world.



"I think that practically all Slovenians are given honey by mothers and grandmothers against sore throat, honey syrups against cough, and propolis to heal scratches and minor wounds. This is practically part of our tradition. I trust bees. I trust bee products. And I trust Medex. That is why I am enthusiastic about our joined commitment to create a bee-friendlier world."

*Tadej Pogačar*



*Tadej Pogačar*

**Tadej Pogačar,**  
UCI World Ranking No. 1, Olympic medallist,  
and two-time Tour de France winner



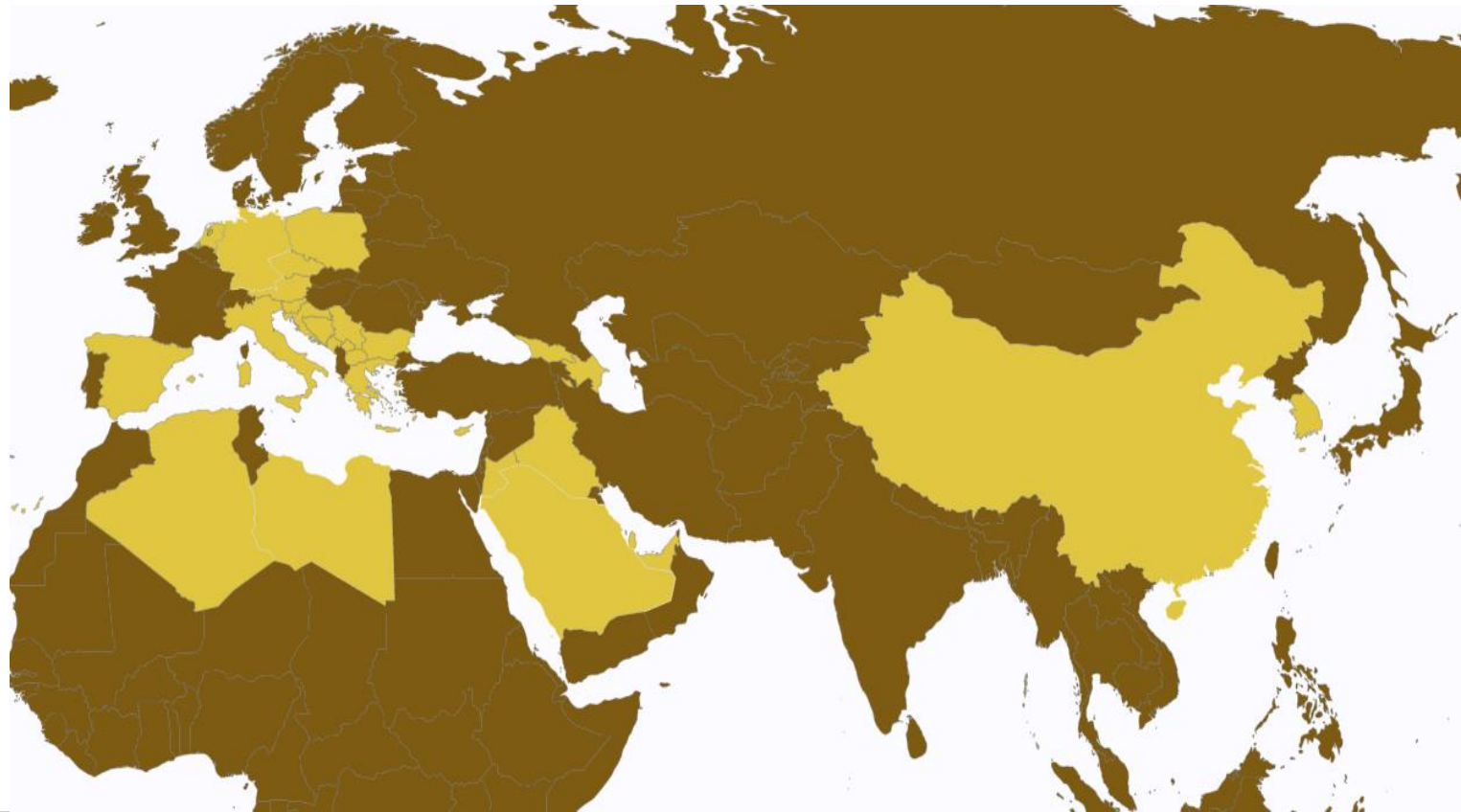
medex



# WHERE WE OPERATE

**25+ markets** in:

- Europe
- North Africa
- Asia







# WITH WHO WE OPERATE

## Pharma chains



## Drugstores Groceries





# WITH WHO WE OPERATE

## Online platforms



## Contract manufacturing





# medex

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WHAT MATTERS IS NOT  
ONLY WHAT YOU PUT ON.

**BUT ALSO WHAT YOU PUT IN!**





# HONEYBEE IS MIRACLE ARE WE AWARE?

*„Be like the honeybee - she  
seeks only the goodness  
that can be found in the  
nature.“*

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*- A wise man said 😊*





# HONEYBEE IS A MIRACLE. ARE WE AWARE?

It takes the nectar from **4 million** of flowers to make **1kg** of honey  
**DO NOT WASTE IT!**

Out of **20.000 species** of bees in the world, there are only **7 species of honeybee's** species!  
**THEY ARE UNIQUE!**

**1 bee** will make only **1/12 teaspoon** of honey in its entire life.

**APPRECIATE ITS WORK!**

Due to the small size of their wings vs. bigger body it is a true physical phenom it can fly!  
**THEY ARE PHENOMEN**

The build hexagonal prismatic cells – since it is the most space-effective shape for storage.  
**THEY ARE SMART!**

If the queen bee dies, the colony knows this within **15 minutes**  
**THEY ARE AMAZINGLY ORGANIZED!**

Honeybees are responsible of **1/3** of world food production

**BE THANKFULL TO THEM**

The queen larva is feed approximately **1600 times**. Worker larva are only fed **143 times**  
**THEY HAVE THEIR RULES**

Its wings stroke **11.400 times** per minute and brings pollen with weight of 35% of its body  
**THEY HAVE SUPERPOWERS**

They appeared 130 million years ago

**AND THEY ARE THOSE WHO SURVIVED...  
NOT DINOSAURS..  
THEY HAVE KNOW-HOW....  
THEY ARE A MIRACLE....**





# BEE-WORTHY INGREDIENTS

IMMUNITY NEVER TASTED SO SWEET

## Royal Jelly

The queen of prevention

## Bee Propolis

Natural antibiotic & disinfectant

## Raw Honey

Soothing energy & effective antiseptic



## Bee Pollen

Natural source of essential amino acids

## Bee Venom

The healing & anti-ageing shot

## Beeswax

The super universal ingredient

PROVEN BY



SCIENCE

POWERED BY



THE HIVE

GLUTEN



FREE

POWERED BY



NATURE

ENDURANCE



BOOSTER

IMMUNITY



PROTECTION



# BEEworthy INGREDIENTS

## Raw Honey

Soothing energy & effective antiseptic

One of the most nourishing foods on the planet, raw honey delivers an energizing source of fuel for the body. On the other hand, it also helps with the production of calming serotonin and melatonin in the brain, making it great for catching dreams (Zzzzzz) 😊

**Medex ensures tracking, testing & controlling quality of its honey!**  
Check [→HERE←](#)





# BEEworthy INGREDIENTS

## Raw Honey FACTS

It is a kind of **super food for bees** – it is the only food they can survive with!



- Honey is **80% sugars** and **20% water**
- To make **1kg of honey**, the bees in the colony must visit **4 million flowers**, fly over **88.000km** and it will be the lifetime work of approximately **768 bees**
- A **single honeybee** will only produce **1/12 teaspoon of honey** in her lifetime
- A **single honeybee** will visit **50-100 flowers** on a **single trip** out of the hive
- Honey is the only food source **produced by an insect** that **humans eat**







# HONEY - potential & claimed benefits

## GENERAL BENEFITS FOR HUMANS

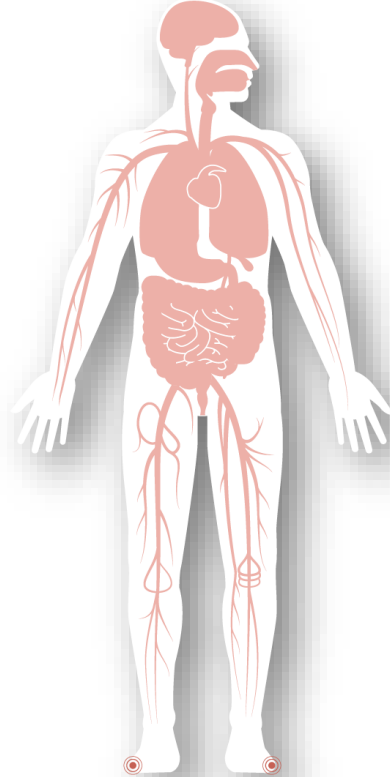
- Unlike sugar, honey is **healthier sweetener** - contains traces of vitamins and minerals.
- **Fighting infections** since it contains properties such as hydrogen peroxide and defensin-1 proteins
- Honey may help fight metabolic syndrome

## BLOOD, BLOOD PRESSURE

- Honey can **lower triglycerides**, which can in increased amount lead to heart diseases
- Helps **improve cholesterol level**
- Honey may help prevent **artery hardening**

## RESPIRATORY SYSTEM

- Acts as a natural and safe **cough suppressant**, especially for children
- **Relieving cold and cough** symptoms



## GASTRO

- Preventing **acid reflux**
- Honey may help support a **healthy gut**

## SKIN

- Helps healing **burns and wound healing**

## OTHER

- Raw honey may help alleviate your **allergies**
- Boosts the staying power of **endurance** athletes



# BEEworthy INGREDIENTS

## Royal Jelly

The queen of prevention

Royal jelly is the **only food the queen bee** consumes throughout her lifecycle. However, she has the same genetics as other bees, due to her royal jelly diet she is the only fertile female, with double size and 15 times longer life span than other bees. Royal jelly offers nutrients and antioxidants that may support **immune system, hormonal balance** and **brain health**. Thanks to rare beneficial compounds, the 10-HDA, this substance may help **improve cognition and fend off brain fog**.

The quantity of 10 HDA is an important quality factor for royal jelly. In Medex, we have standardized the quantity of HDA and thus provided guaranteed & transparent quality. **Medex guarantees HDA for the lifetime of the royal jelly products!**



Royal jelly is the queen of prevention





# BEEworthy INGREDIENTS

## Royal Jelly FACTS

Royal jelly is the **only food of the queen bee**:  
She is the **biggest, lives the longest** and the **only one fertile** in the beehive – all **just due to royal jelly!**



- Royal jelly is produced by **nursing bees**
- Only **queen** bee is fed by **royal jelly her entire life**
- **Although** she has the same genetic base as the worker bee she **lives years** (cca 3 year) **instead of weeks** (worker bee cca 6 weeks)
- She **mates just once** and then for the rest of her life, lies 1500eggs a day
- Queen bee is **double size of the worker bee**

**To sum up, the royal jelly has superpowers for sure!**





# ROYAL JELLY - potential & claimed benefits



Royal jelly  
is the queen of  
prevention

## „BRAIN FOOD“

- Beneficial for **brain`s health**
- Is protective **against Alzheimer`s disease**.
- **Boosts brain function**.
- May help improve **cognition and fend of brain fog**

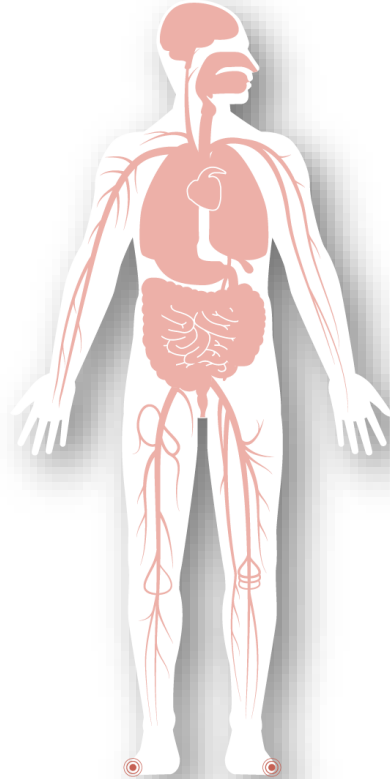
## SKIN

- May speed up process of **wound healing & regeneration**
- Improve **skin repair** (in terms of inflammatory skin conditions)
- **Anti-age effects** – youthful looking skin (increases collagen and improve skin`s appearance)

## MEN & WOMEN HEALTH



- Increases **testosterone levels** in men that regularly consume it, as well as improving **sperm quality**
- Supports **hormonal balance**
- May Treat Certain **Symptoms of Menopause** (lowers irritability, weight fluctuations and water retention.
- reduce the **symptoms of premenstrual syndrome** (PMS)
- Increases fertility



## IMUNITY BOOSTER & PREVENTION

- **Antibacterial, antioxidant, and anti-inflammatory** properties
- Royal jelly may enhance your body's **natural immune response** to foreign bacteria and viruses
- **Reduces** systematic **inflammation** (clinically approved)

## CIRCULAR SYSTEM, HEART & BLOOD

- Increases **blood antioxidant potential** – (clinically approved)
- **Lowers cholesterol** (clinically approved) and thus reduces heart disease risk
- Improves **blood sugar control** and **insulin** sensitivity
- **Improves anemia rates** by slightly increasing the number of red blood cells.
- Protects your heart and circulatory system by **reducing blood pressure**

## OTHER BEENFITS

- **Reduces appetite** (clinically approved)
- On the other hand stimulates appetite of **inappetant children and elder people**
- Increases **tear secretion in people with chronic dry eyes**
- Reduces side effects of **cancer treatment**
- Just like honey it also improves **asthma rates**
- Increased **lifespan**



# BEEworthy INGREDIENTS

## Bee Propolis

Natural antibiotic  
& disinfectant

The word propolis comes from Greek pro polis – meaning to **defend a city**. Propolis is definitely a beehive defender with **300+ beneficial compounds**. Bees use it to line the walls of their hives to keep the germs out. We use it to support our **immune systems**, **soothe scratchy throats**, and combat free radical damage in the body.

At Medex we have a wide portfolio of propolis products made both on **alcohol** and **water** base. On top it has **standardized content of bioflavonoids**, the most important substance of propolis





# BEEworthy INGREDIENTS

## Bee Propolis FACTS

Bees use the **propolis**, the **beehive defender**, to **protect** the beehive **from** unwanted **microorganisms** as well as **seal the hive where needed**.



- It is a mix of bees **saliva**, **beeswax** along with **compounds** from various **plants and trees**
- Scientists have identified more than **300 separate compounds**
- In the beehive it act as an **antibacterial**, **antifungal**, **antiviral**, **antiprotozoal** and **anti-inflammatory agent**





# PROPOLIS - potential & claimed benefits

## MOUTH & TEETH HEALTH

- Heals **cold sores**
- Calms and heals **sore throat**
- **Cavity control** - helps inhibit the growth of *Streptococcus mutans* and other bacteria that causes cavity gingivitis
- Keeps the **mouth mucosa** healthy, prevents and heal soor and other fungal diseases

## SKIN

- Healing minor **burns** and **wounds**
- Healing **acne** and **other skin inflammation**
- General skin care - **antiallergy**, **anti-inflammation**, **antimicrobial** properties and promotive action on collagen synthesis

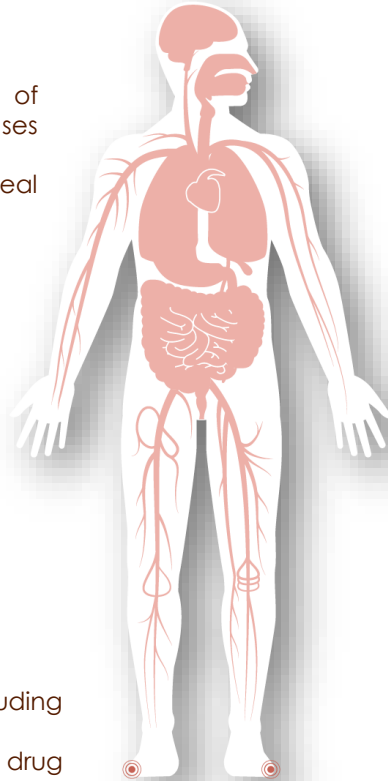
## MEN & WOMEN HEALTH



- Helpful in treatment sores related to **genital herpes**
- Heals **vaginal infection** (antibiotic, antimycotic and anesthetic action)
- Beneficial in healing **female infertility** and **endometriosis**

## GASTRO

- Helps treating **gastrointestinal disorders**, including ulcerative colitis, gastrointestinal cancers, and ulcers
- May heal **giardiasis** in more people than the drug tinidazole!



## RESPIRATORY SYSTEM

- According to the recent study **halves the hospitalization time of COVID patients**
- **antiviral activity** against other types of virus - **rhinoviruses**, **influenza** (flu), **respiratory syncytial virus**
- **reduces the duration** of common colds and other upper respiratory tract infections.

## ANTI-CANCEROUS EFFECTS

- Could be a **complementary therapy to conventional methods for cancer** -e.g. **breast cancer** - keeps cancerous cells from multiplying, reduces the likelihood cells will become cancerous, blocks pathways that keep cancer cells from signaling to each other)

## BONES & MUSCLES

- Boost bone health and help **heal fractures** by **strengthening bone density**
- Help healing **rheumatoid arthritis**

## OTHER

- Propolis may **lower high blood sugar** levels and improve blood sugar control in type 2 diabetes
- **Anti-allergy** effect in the body
- **Antifungal** - fight yeast infections by blocking the growth of yeast and fungus
- **Lowers** cholesterol



# BEEworthy INGREDIENTS

## Bee Pollen

Natural source  
of essential  
amino acids

Bee pollen delivers **B vitamins**, minerals, free-forming amino acids, and antioxidants. Sprinkle it on anything to nourish your body and support your busy schedule.

It is **natural superfood** that includes **50% of essential amino acids** that human diet should include. Medex offer strictly checked pollen only







# BEEworthy INGREDIENTS

## Bee Pollen FACTS



Plant pollen is the **only protein source** that **honeybees eat**. They do not eat other insects as wasps and hornets do. **Without protein no young bees could be raised** and the colony would eventually die.

- Bee pollen is like holding a **whole health food store in the palm of your hand** – loaded **with over 250 active substances**
- Contains **all 22 known essential amino acids** which humans require to achieve and maintain optimum vitality
- Just water & some fibers needed and **human body can completely lives from it**
- Pollen consist of male „particles“ of flowers – **80% fruit trees need bees for reproduction** – to carry these particles from flower of one plant to another

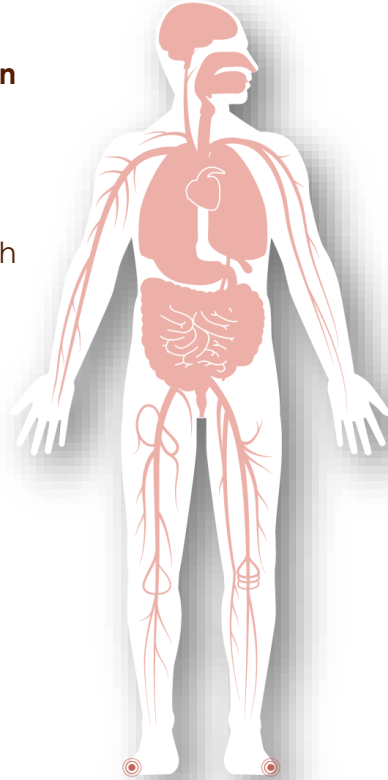




# BEE POLLEN - potential & claimed benefits

## **Bee pollen may have positive effects on human health in all systems of human body:**

- May have anticancer properties
- Aid wound healing and preventing infections
- May help lower heart disease risk factors such as “bad” LDL cholesterol and lipid oxidation
- anti-inflammatory properties
- Boosting Immunity and Killing Bacteria



- It may help treat seasonal allergies
- boost liver health
- May Improve Nutrient Utilization, Metabolism and Longevity
- complex food supplement including all known amino acid needed for human
- reduce stress
- ♀ May Ease Menopausal Symptoms Like Hot Flashes
- ♀ Ease premenstrual syndrome (PMS)



# BEEworthy INGREDIENTS

## Bee venom

The healing & anti-ageing shot

It has been used as a healing agent since prehistoric times. Galen of Pergamon and Paracelsus made numerous skin preparations from bee venom. At least **18 pharmacologically active components** of bee venom have been described, including various enzymes, peptides, and amines. Bee venom therapy uses the stings of live bees to relieve pain and muscle weakness.

At Medex we spent **4 years of research & development** until we got the super formula of Beesecret cosmetics





# BEEworthy INGREDIENTS

## Bee Venom FACTS

**Bee venom** is a colourless, acidic liquid. Bees excrete it through their stingers into a target **only when they feel threatened.**



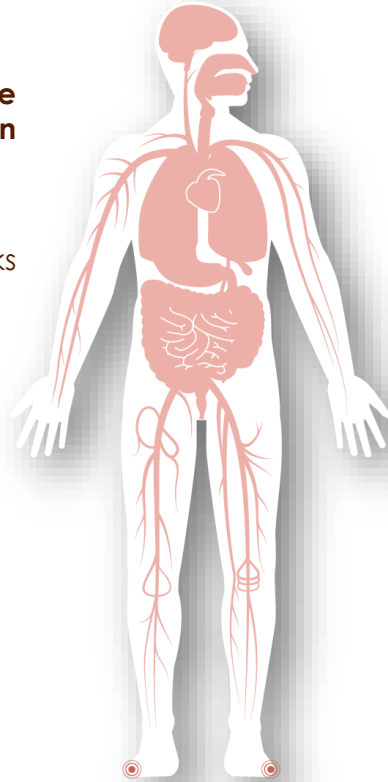
- **Drones** have **no sting**, **only female** bees do
- It is **not totally true a bee can sting just once**. It can sting repeatedly (until the stinger lodges in the victim's skin what mainly happens in case of mammals)
- **Honeybees are not naturally aggressive** and will sting victim only if stepped on, roughly handled and when they perceive the hive to be threatened
- It contains proteins, of which >50% is **melitin**, the **main bee venom toxin**. It has **both anti-inflammatory and inflammatory effects**.



# BEE VENOM - potential & claimed benefits

While it is still poisonous on one hand, the bee venom may have positive effects on human health in all systems of human body;

- Part of **apitherapy** for ages
- Increases the blood-clotting time, means works as an **anticoagulant**
- **Pain** relieving
- Relieve **muscle weakness**



- May reduce **arthritis-related symptoms**
- Complex **skin health** - reducing inflammation, providing antibacterial effects and reducing wrinkles
- May benefit **immune health**
- May help **reduce symptoms** related to **neurological diseases, including Parkinson's disease**
- May fight **Lyme disease**



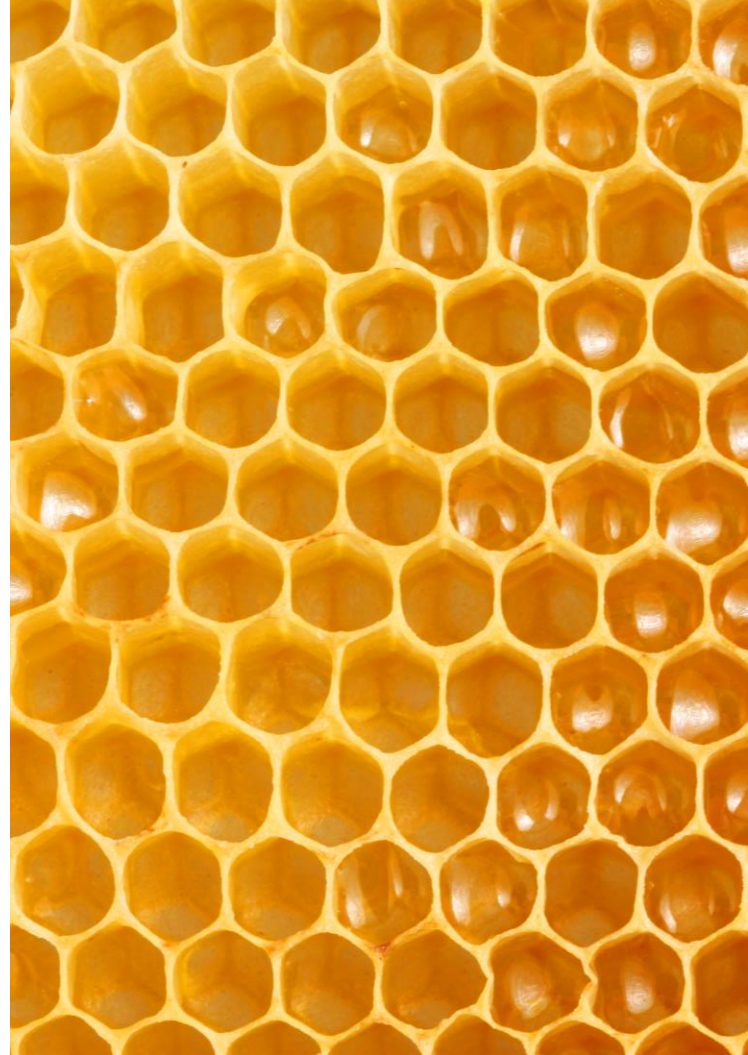
# BEEworthy INGREDIENTS

## **Beeswax**

The super universal ingredient

Beeswax is a natural wax produced by honeybees of the genus *Apis*. The wax is formed into scales by wax-producing glands in the abdominal segments of worker bees, which discard it in or at the hive. The hive workers collect and use it to form cells for honey storage and larval and pupal protection within the beehive. Beeswax has been used by human ever since in various applications. 20g of beeswax hexagonal comb structure can support 1000 g of honey

At Medex we use the beeswax in producing of bee cosmetics – lip balms, face & hand creams





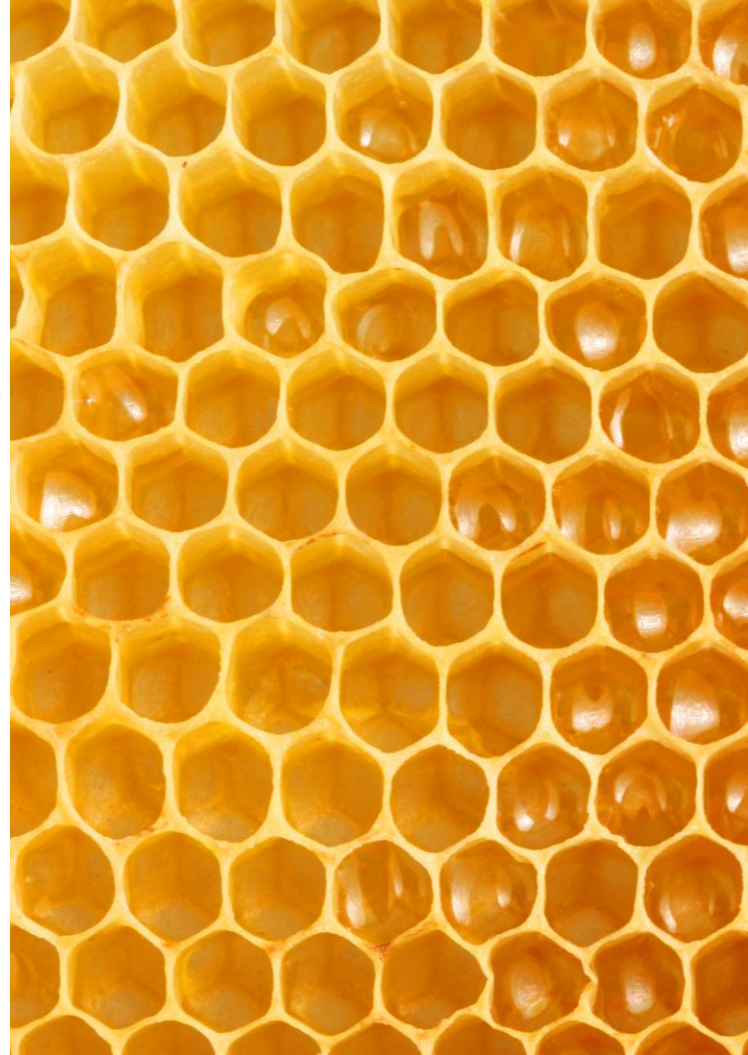
# BEEworthy INGREDIENTS

## Beeswax FACTS

**One kilogram** of beeswax is sufficient to store **22 kg of honey!**



- Beeswax (cera alba) is a natural wax **produced by honeybees** of the genus Apis
- Bees creates of it **perfectly shaped hexagonal cells** for honey storage and larval/pupal protection
- Beeswax has been used since **prehistoric time as the first natural „plastic“**, as a lubricant and waterproofing agent
- Beeswax is very **universal in its us nowadays**
- Beeswax is **edible**





# BEESWAX- benefits for people

**Beeswax – the world's first plastic – is beneficial in so many ways, and not just for moisturizing your skin:**

- **Moisturizing skin** – unlike some oils , beeswax will not suffocate the skin and lets it breath
- Perfect for **candles**
- Popular in **homemade cosmetics**
- **Anti-inflammatory** – soothes irritated skin
- **Anti-bacterial**
- Beeswax **contains vitamin A** – which helps to protect the skin from UV radiation, improves healing of wounds and reduces wrinkles
- Promotes a **chemical-free, sustainable lifestyle**
- **Water-repellent** – a suitable feature for making beeswax wraps to replace plastic film







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WELCOME TO THE BEEHIVE!  
**PRODUCT PORTFOLIO**





# medex

## HONEY PORTFOLIO

Soothing energy &  
effective antiseptic

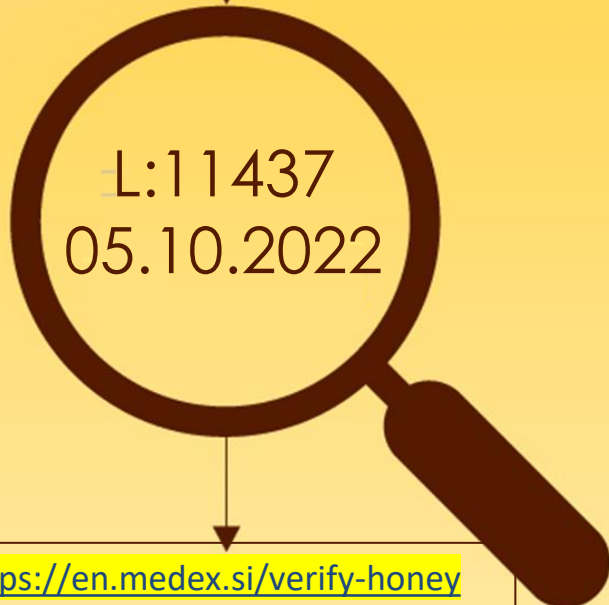
- *Zlati panj (Golden beehive)* – superior quality of Slovenian honey
- Slovenian honey
- Mixture of honey from EU
- *Honey with a message* – honey as a gift
- Organic honey

Medex ensures tracking, testing & controlling quality of its honey!

Click [HERE](#) or scan the code



# Our honey is verified, safe and with controlled quality



<https://en.medex.si/verify-honey>

Scan the QR , write in LOT number from the top of honey and convince yourself!





# NEW! Honey with message



- Special **Honey with pro-active messages** to support **the World Bee day, New Year, Christmas, Valentines or any other occasion**
  - Messages can be **tailored**
    - **250g**

# Geleé royale - the queen of prevention!



# medex

## ROYAL JELLY

### The queen of prevention

Royal jelly offers nutrients and antioxidants that may support **hormonal balance** and **brain health**. Thanks to rare beneficial compounds, like 10-HDA, this substance may help improve **cognition** and fend off brain fog.

#### MEDEX facts about royal jelly:

- the **only one** with **clinically approved effects on human health**
- **standardized quantity of 10-HDA** in our products to ensure transparent quality
- **liquid or dry form**
- **sustainable** and **easy to use** packaging
- **great taste**
- **no preservatives, artificial flavours, colouring, sweeteners** in royal jelly products

# EFFECTS OF ROYAL JELLY ON SYSTEMIC INFLAMMATION:

A CLINICAL STUDY <sup>1, 2, 3, 4</sup>

- ✓ REDUCES LIPID PROFILE  
8 % lower total cholesterol
- ✓ REDUCES SYSTEMIC INFLAMMATION  
21 % lower CRP and 34 % higher adiponectin
- ✓ INCREASES BLOOD ANTIOXIDANT POTENTIAL  
35 % increase of bilirubin, endogenous antioxidant and TAC - Total Antioxidant Capacity
- ✓ SUPPORTS APPETITE REDUCTION  
17 % increase of leptin (satiety hormone), increase in subjective feeling of satiety

- 1 Faculty of Health Sciences, University of Primorska, Izola, Slovenia and Medex d.o.o, Linhartova 49A, 1000 Ljubljana, Slovenia.
- 2 Double controled, placebo controlled, randomized.
- 3 60 healthy asimptomatic people, 25-60 years old, BMI > 23.
- 4 Results after 8 weeks of administration of 2000 mg royal jelly in a capsule.



# medex

## ROYAL JELLY Clinical study

Clinical study **EFFECTS OF ROYAL JELLY ON SYSTEMIC INFLAMMATION** by:

- Ms. Zala Jenko Pražnikar, Life Sciences, University of Primorska, Izola, Slovenia
- Ms. Ana Petelin, PhD, Faculty of Life Sciences, University of Primorska, Izola, Slovenia
- Mr. Rok Kopinč, PhD, Medex d.o.o, Ljubljana, Slovenia

**Double blind, placebo controlled, randomized;** placebo group, n = 30  
royal jelly group, n = 30

The first double blind study in the world made on human!  
Click [HERE](#) or scan the code



## ROYAL JELLY - POTENTIAL & CLAIMED BENEFITS

### “BRAIN FOOD”

- Beneficial for **brain health**.
- Is protective **against Alzheimer's disease**.
- **Boosts brain function**.
- May help improve **cognition and fend off brain fog**.

### SKIN

- May speed up the process of **wound healing & regeneration**.
- Improves **skin repair** (in terms of inflammatory skin conditions).
- **Anti-age effects** – youthful-looking skin (increases collagen and improve skin's appearance).

### MEN'S & WOMEN'S HEALTH

- Increases **testosterone levels** in men who regularly consume it, as well as improving **sperm quality**.
- Supports **hormonal balance**.
- May Treat certain **symptoms of menopause** (lowers irritability, weight fluctuations and water retention).
- Reduce the **symptoms of premenstrual syndrome (PMS)**.
- Increases fertility.

### IMMUNITY BOOSTER & PREVENTION

- **Antibacterial, antioxidant, and anti-inflammatory** properties.
- Royal jelly may enhance your body's **natural immune response** to foreign bacteria and viruses.
- **Reduces systematic inflammation (clinically approved)**.

### CIRCULAR SYSTEM, HEART & BLOOD

- Increases **blood antioxidant potential (clinically approved)**.
- **Lowers cholesterol (clinically approved)** and thus reduces heart disease risk.
- Improves **blood sugar control** and **insulin** sensitivity.
- **Improves anaemia rates** by slightly increasing the number of red blood cells.
- Protects your heart and circulatory system by **reducing blood pressure**.

### OTHER BEENIFITS

- **Reduces appetite (clinically approved)**.
- On the other hand stimulates appetite of **inappetent children and older people**.
- Increases **tear secretion in people with chronic dry eyes**.
- Reduces side effects of **cancer treatment**.
- Just like honey, it also improves **asthma rates**.
- Increased **lifespan**.



# Medex Gelée royale portfolio

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS OR SWEETENERS



Royal jelly  
is the queen of  
prevention



Liquid form



## gelée royale super



## gelée royale forte



## gelée royale junior



- Combination of **royal jelly 1000mg** + **vitamin D 15 µg**
- **Intake form:** liquid; 1 vial per day
- **Recommended for** all **adults** & **teenagers**
- the most powerful **royal jelly 1500mg** with natural **vitamin C** (12 mg)
- **Intake form:** liquid; 1 vial per day
- **Recommended for adults** with extremely **weak immune system**, those who are **overworked**, those who are **recovering**, from a **disease** or surgery, after **chemotherapy**
- Immune system booster for children with **royal jelly 250mg** and natural **vitamins C, E** and **natural beta-carotene**
- **Intake form:** liquid; 1 vial per day
- **Recommended for:** children 3+





# Medex Gelée royale portfolio

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS OR SWEETENERS



Royal jelly  
is the queen of  
prevention



Dry form



## gelée royale super



## Bio gelée royale forte



## gelée royale men

- Combination of **royal jelly 1000mg + vitamin D 10 µg**
- **Intake form:** 1 capsule per day
- **Recommended for** all **adults & teenagers**
- Pure organic **royal jelly 1000mg** without added vitamins
- **Intake form:** capsule; 1 per day
- **Recommended for** all **adults**
- The unique combination of **royal jelly 350 mg, ginseng, vitamin E** and **zinc** for male power
- **Intake form:** capsule; 1 per day
- **Recommended for:** adult men



# Medex Gelée royale portfolio



Comparison

## GELEÉ ROYALE

		SUITABLE FOR	RECOMMENDED DAILY ALLOWANCE	ROYALL JELLY DOSAGE	10-HDA DOSAGE IN ROYAL JELLY
BIO GELEÉ ROYALE FORTE VIALS, 10x 9 ml		adults & seniors	 1 vial = 9 ml	1500 mg	21 mg
BIO GELEÉ ROYALE FORTE CAPSULES, 30 pcs		adults & seniors	 1 capsule = 370 mg	1000 mg	14 mg
GELEÉ ROYALE SUPER + D CAPSULES, 30 pcs		teenagers & adults	 1 capsule = 400 mg	1000 mg	14 mg
GELEÉ ROYALE SUPER + D VIALS, 10x 9 ml		teenagers & adults	 1 vial = 9 ml	1000 mg	14 mg
GELEÉ ROYALE MEN CAPSULES, 30 pcs		adult men	 1 capsule = 386 mg	350 mg	4 mg
GELEÉ ROYALE JUNIOR VIALS, 10x 9 ml		children 3+	 1 vial = 9 ml	250 mg	3,5 mg

The quantity of **10 HDA** is an important quality factor for royal jelly. In Medex, we have **standardised the quantity of HDA** and thus provided **guaranteed & transparent quality**.



medex



# Why to choose Gelée Royale from Medex?



- **100% NATURAL** without preservatives, coloring, artificial flavors or sweeteners
- **100% GUARANTEED QUANTITY** of HDA amount during all the lifetime of the product
- **CLINICALLY TESTED WITH PROVEN EFFECTS** Medex has concluded the world's first clinical study on humans, confirming beneficial effects of the royal jelly on human health!
- **LOCAL** Our royal jelly is sourced from EU (Spain & France)
- **STRICTLY CONTROLLED** all ingredients coming to production are strictly controlled
- **TRADITIONAL & TRUSTED** Medex has been the honey products processor for over 65 years, with strong recognition in the region
- **EASY TO USE & OPEN**



## Glass vial - convenient packaging of liquid Gelée royale



**Gelée royale is available in both dry and liquid form. Liquid is packed in glass vials. What are the advantages?**

- **SINGLE DOSE** include daily amount
- **PHARMACEUTICAL GRADE** packaging
- **GLASS** is non-porous, air-tight and chemically stable material and thus more hygienic than plastic;
- **SUSTAINABLE** – glass is simply recyclable
- **SIMPLE TO OPEN** with a snap-cap
- **NO CRACKING, NO RISK** in comparison with glass ampoules

# Propolis - the natural disinfectant



# medex

## BEE PROPOLIS

The natural antibiotic  
& disinfectant

Propolis works as natural **antibiotic**, **immune booster**, it has **anti-inflammatory**, **antifungal** and **antimicrobial** action. Helps with **healing wounds**, **oral cavity**, **toothache** and provides antioxidants. The most important substance of propolis are **bioflavonoids** – their content determines the **quality of propolis**, which is why we standardized its value in Medex products, thus ensuring their consistent quality.

### MEDEX facts about propolis:

- **standardized quantity** and the highest level of **bioflavonoids**
- with **added vitamins**
- available in **liquid and dry form**
- **alcohol-based** or **water-based**
- **100% natural** no preservatives, colouring, artificial flavours
- **great taste**

# BEE PROPOLIS

## A CLINICAL STUDY

- A new clinical study published in Biomedicine & Pharmacotherapy magazine concludes that **400-800 mg of standardized propolis<sup>2</sup> a day halves the hospitalization time.**
- What is more it **may eliminate** also some **COVID complications.**

### FACTS ABOUT CLINICAL STUDY:

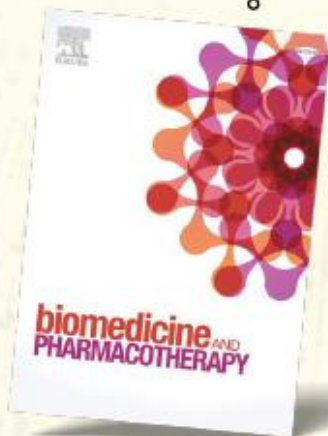
- ✔ **124 patients** in 3 groups
- ✔ **40 patients** got 400mg propolis/day
- ✔ **42 patients** got 800mg propolis/day
- ✔ **42 patients** as a control group

<sup>1</sup> Efficacy of Brazilian green propolis (EPP-AF<sup>®</sup>) as an adjunct treatment for hospitalized COVID-19 patients: A randomized, controlled clinical trial, 2021.

<sup>2</sup> Green propolis



OR SCAN



# medex

## BEE PROPOLIS

### Clinical study

New clinical study concludes that **400-800 mg of standardized propolis** a day (in the case of this study - green propolis) **halves the hospitalization time** - shortens it from 12 to 7 or even 6 days.

What is more it **may eliminate** also some **COVID complications.**

#### Facts about clinical study:

- **124 patients** in 3 groups
- **40 patients** got 400mg propolis/day
- **42 patients** got 800mg propolis/day
- **42 patients** as a control group

# PROPOLIS - POTENTIAL & CLAIMED BENEFITS

## MOUTH & TEETH HEALTH

- Heals **cold sores**.
- Calms and heals a **sore throat**.
- **Cavity control** - helps inhibit the growth of Streptococcus mutans and other bacteria that cause cavity gingivitis.
- Keeps the **mouth mucosa** healthy, prevents and heal sores and other fungal diseases.

## SKIN

- Healing minor **burns** and **wounds**.
- Healing **acne** and **other skin inflammation**.
- General skin care - **antiallergy, anti-inflammation, antimicrobial** properties and promotive action on collagen synthesis.

## MEN & WOMEN HEALTH

- Helps treat sores related to **genital herpes**.
- Heals **vaginal infections** (antibiotic, antimycotic and anesthetic action).
- Beneficial in healing **female infertility** and **endometriosis**.

## GASTRO

- Helps treat **gastrointestinal disorders**, including ulcerative colitis, gastrointestinal cancers, and ulcers.
- May heal **giardiasis** in more people than the drug tinidazole!

## RESPIRATORY SYSTEM

- According to a recent study, **halves the hospitalization time of COVID patients**.
- **Antiviral activity** against other types of virus - **rhinoviruses, influenza (flu), respiratory syncytial virus**.
- **Reduces the duration** of common colds and other upper respiratory tract infections.

## ANTI-CANCEROUS EFFECTS

- Could be a **complementary therapy to conventional methods for cancer** - e.g. breast cancer - keeps cancerous cells from multiplying, reduces the likelihood cells will become cancerous, blocks pathways that keep cancer cells from signalling to each other).

## BONES & MUSCLES

- Boost bone health and help **heal fractures** by **strengthening bone density**.
- Helps heal rheumatoid arthritis.

## OTHER

- Propolis may **lower high blood sugar** levels and improve blood sugar control in type 2 diabetes.
- **Anti-allergy** effect in the body.
- **Antifungal** - fights yeast infections by blocking the growth of yeast and fungus.
- **Lowers** cholesterol.

# propolis defense

NEW

## APF: ACTIVE PROPOLIS FLAVONOIDS

Active Propolis Flavonoids is a standardised scheme developed by Medex and implemented in our own laboratories with recognised analysis methods. It shows the flavonoid concentration in the liquid propolis product.

APF®



5  
APF®

min. bioflavonoids 5 mg/ml

We guarantee that a minimum of 5 mg of bioflavonoids is contained in one milliliter of solution.

30  
APF®

min. bioflavonoids 30 mg/ml

We guarantee that a minimum of 30 mg of bioflavonoids is contained in one milliliter of solution.

# propolis defense

NEW

The strongest water-based propolis on the market.



30  
APF®

min. bioflavonoids 30 mg/ml

We guarantee that a minimum of 30 mg of bioflavonoids is contained in one milliliter of solution.

**Ingredients:** emulsifier: vegetable glycerine, liquid propolis extract (purified propolis, water, fructose, maltodextrin, sucrose, gum arabic, natural colour: caramel), purified water.

**Instructions for use:** The recommended daily dose for adults and young people (+12) is 0.75 ml, 2-times a day. Dose it in your preferred liquid or pour it on a spoonful of honey and consume. Add 0.75 ml of propolis solution in approximately 20 ml of water for oral use 2-times a day, rinse your mouth for half a minute and then swallow or spit out.

**Packaging:** 30 ml



FIND OUT MORE  
ABOUT THE PROPOLIS  
DEFENSE LINE:  
**SCAN ME**



OR

**CLICK  
HERE**



- ORAL HYGIENE & ANTI-CAVITY
- IMMUNE SYSTEM SUPPORT
- GASTROINTESTINAL TRACT PROTECTION

ALL  
ADVANTAGES OF  
ALCOHOL-BASE  
PROPOLIS BUT  
WITH ZERO  
ALCOHOL

30  
APF®

EXTRA  
STRONG  
PROPOLIS





# THE MOST EFFECTIVE PROTECTION OF THROAT



## 40% SHORTER SYMPTOMS PERIOD

Propolis provenly **shortens the duration** of symptoms of upper respiratory tract infections such as **sore throat** and **hoarseness** by as much as 40%.

Propolis protects and supports:





# Medex propolis oral

- Propolis Oral has already reached #1 bestseller position in its category on Amazon.de
- Regularly marked as amazon choice
- Great organic reviews – really helps/ great taste/sore throat soothing/no alco/children loves it

**Best Sellers**  
Our most popular products based on sales. Updated hourly.

**Best Sellers in Propolis Nutritional Supplements**

Rank	Product Name	Price	Review
#1	Medex Propolis Oral, Mund- und Rachenraumwässerchen, OHNE Alkohol, mit Honig, Salbei, Niacin, Echinacea Standardisierter...	€12,51	★★★★★ Sehr gut Reviewed in Germany on 1 September 2022 Verified Purchase Es hat wirklich geholfen
#2	Propolis Organix Propolis Capsules with Organic Propolis Extract in Vegetable Capsule, The Protective Resin of Bees, Sustainable...	€16,99	★★★★★ Reviewed in Germany on 4 January 2022 Verified Purchase Nicht bitter, angenehmer Geschmack. Beruhigt die Kehle.
#3	HAKTER Propolis Extrakt	€9,79 - €54,19	★★★★☆ Sehr zu empfehlen Reviewed in Germany on 3 July 2022 Verified Purchase Bei kratzen im Hals
#4	Beepol Propolis Spray with Natural Propolis, Honey, Sage and Echinacea, 200 ml Also for Children	€14,99	

# amazon.de

## #1 Best Seller

## Amazon's Choice





# Medex propolis portfolio

✓ NO PRESERVATIVES  
 ✓ 100% NATURAL  
 ✓ LIQUID

**ALCOHOL BASE**



20\*

NON-ALCOHOL-BASED DROPLETS

PREVENTION

30\*

ALCOHOL-BASED DROPLETS

PREVENTION

50 APF\*\*

PROPOLIS DEFENSE ALCOHOL-BASED TINCTURE

ACUTE CONDITIONS AND PREVENTION

15\*

PROPOLIS ORAL ALCOHOL

PREVENTION

ADDED:

- Honey
- Niacin
- Eucalyptus

15\*

PROPOLIS SPRAY ALCOHOL

PREVENTION

ADDED:

- Honey
- Niacin
- Eucalyptus

30 APF\*\*

PROPOLIS DEFENSE ALCOHOL-BASED SPRAY

ACUTE CONDITIONS AND PREVENTION

ADDED:

- Honey
- Peppermint oil

\* mg of bioflavonoids per ml

\*\* Active propolis flavonoids (APF®); mg of bioflavonoids from propolis per ml



# Medex propolis portfolio

- ✓ NO PROPYLENE GLYCOL
- ✓ NO POLYETHYLENE GLYCOL
- ✓ NO PRESERVATIVES
- ✓ 100% NATURAL
- ✓ **LIQUID**

**WATER BASE**




**30**  
**APF®**  
**\*\***

**PROPOLIS DEFENSE**  
**WATER SOLUTION**

**PREVENTION AND**  
**ACUTE CONDITIONS**

**5\***

**PROPOLIS ORAL**  
**WATER-BASED**

**PREVENTION**

ADDED:

- Honey
- Niacin
- Sage
- Echinacea

**5\***

**PROPOLIS ORAL JUNIOR**  
**WATER-BASED**

**PREVENTION**

ADDED:

- Honey
- Niacin
- Sage
- Spruce tips

**10**  
**APF®**  
**\*\***

**PROPOLIS DEFENSE**  
**WATER-BASED**  
**SPRAY**

**Coming soon**

\* mg of bioflavonoids per ml ( 1 mg from propolis)

\*\* Active propolis flavonoids (APF®); mg of bioflavonoids from propolis per ml



# Medex propolis portfolio



## VERSATILE PROPOLIS



Powered by bees.  
Proven by science.

	Propolis, alcohol-based, drops	Propolis, water-based, drops	Propolis, alcohol-based, spray with an applicator	Propolis, alcohol-based, spray	Propolis Oral Junior, water-based, spray with an applicator	Propolis Oral, water-based, spray with an applicator	Propolis defense, alcohol-based APF° 30, spray	Propolis defense, water-based APF° 50, with dropper	Propolis defense, water-based APF° 30, with dropper	
<b>SORE THROAT AND PHARYNX</b>	✓	✗	✓	✓	✓ CHILDREN	✓	✓✓	✓✓	✓✓	
<b>GUM/ORAL MUCOSA INFLAMMATION, APHTHAE</b>	✓	✗	✓	✓	✓ CHILDREN	✓	✓✓	✓✓	✓✓	
<b>PREVENTIVE CARE FOR THE ORAL CAVITY</b> <small>(preventing gum inflammation, oral mucosa, throat and pharynx infection, aphthae, caries formation)</small>	✓	✗	✓	✓	✓	✓	✓	✓	✓	
<b>TO STRENGTHEN THE IMMUNE SYSTEM</b>	✓	✗	✗	✗	✗	✗	✗	✓✓	✓✓	
<b>FOR A HEALTHY MUCOSA OF THE GASTRO-INTESTINAL TRACT</b>	✓	✗	✗	✗	✗	✗	✗	✓✓	✓✓	
<b>SUPERFICIAL WOUNDS, SKIN INFLAMMATION</b>	✓	✓	✓	✓	✗	✗	✓	✓	✓	
<b>ALCOHOL-FREE</b>	✗	✗ <small>Alcohol content &lt;0.5 vol. %. Only for external use.</small>	✗	✗	✓	✓	✗	✗	✓	
<b>FLAVONOIDS (min. mg/ml)</b>	20	15	15	15	5* <small>*1 mg from propolis</small>	5* <small>*1 mg from propolis</small>	30	50	30	
	<b>👉 DROPLETS</b>		<b>👉 SPRAYS</b>				<b>👉 SOLUTIONS</b>			



# Medex propolis portfolio



Amazing  
taste



Other

NO PRESERVATIVES, COLOURING OR  
ARTIFICIAL FLAVOURS



## propolis forte

### Lozenges

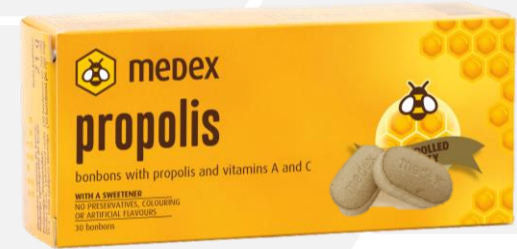
- propolis **on the go** – dry form of propolis with **vitamins A and C**
- prevents throat inflammation
- suitable for **adults and children**



## propolis C+Zn

### Effervescent tablets

- effervescent tablets with **propolis, vitamin C and zinc**
- hydrating orange flavour drink for immune system
- suitable for **adults** and teens from **14years**



## propolis

### Bonbons

- propolis with vitamin A and C in bonbon
- prevents mouth mucous and heals sore throat
- longer action time thanks to the form
- suitable for **adults and children**



# Medex propolis Forte lozenges

Propolis lozenges get the battle with almost generic throat lozenges - Strepsils. How? With the pure power of nature:

- Suitable also for pregnant & nursing mothers
- Suitable for diabetics (no added sugar)
- No traces of gluten or sulphit
- No allergens
- With vitamins
- Only natural active ingredients.
- With anti-inflammatory effect.



Find the complete comparison with Strepsils [HERE](#)



**Calm your sore throat with natural disinfectant - Propolis**



# The real honey-based syrups!



# medex

## HONEY-BASED SYRUPS

Beneficial effects of **honey** are already well-known by all generations. Combining them with **natural herbal extracts** in **syrups** is just its perfect upgrade! What is more the **honey** works as a **natural preservative**, so no artificial ones are needed!

### MEDEX facts about syrups:

- alcohol-free **honey based** - more than 70 % honey
- **no preservatives, colouring or artificial sweeteners**
- Recipes **proved by tradition**
- **no sugar added, no alcohol**
- with **natural herbal extracts**
- suitable for both **prevention and curing**
- great **taste**
- line for **adults & children**





Honey – 100 % taste, 100 % natural, 0 % preservative

**Honey** is not only a sweetener, but a **living thing** that has **antimicrobial action in the oral cavity**. It **contains enzymes** that produce hydrogen peroxide after dilution in the mouth, which has an antimicrobial effect. In addition, it also contains short **antimicrobial bee peptides**. It also **contains flavonoids** from plants, which also have **anti-inflammatory and antimicrobial effects**. The **essential oils** in honey have a beneficial effect on the respiratory system.  
In addition – honey is a **natural preservatives**.





# Honey syrups

WHAT IS IT AND WHY HONEY?

**Syrup** is a viscous **pharmaceutical form of a liquid** containing **at least 45% sucrose** or **other sweetener** (glucose, xylitol, fructose) or **HONEY!**

Honey is more than a sweetener, it is a living thing, a solid base for other active ingredients!

## Function of honey in the syrup:

- **"Active" component** – with its natural properties
- **Excellent taste** – natural, but pleasant. Sweet but with o artificial additives!  
Can hide also unpleasant ingredients (iron, fish oil...)
- **Natural sweetener**
- **Matrix** – perfectly connects and preserves all important ingredients in one „package“
- **Acts as a preservative** – so no artificial one is needed!



Excellent  
taste

74%



**QUALITY PROVEN  
BY TIME**

**TRADITIONAL RECIPE FOR  
OVER 50 YEARS ON THE MARKET**



# Medex honey syrups

## INDICATIONS

**Upper respiratory tract, cough** (thyme, marshmallow, spruce tops, peppermint)

**Immune system** (beta glucans, beetroot, propolis, vitamins and honey)

**Blood count** (iron, vitamin C, folic acid) Life energy, growth and development (multivitamins, omega-3, minerals)





# Medex honey based syrups

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS OR SWEETENERS

 For adults

PREVENTION



89%  
honey

echinacea

PREVENTION



74%  
honey

iron  
C + folic acid

CURING



80%  
honey

spruce tips

CURING



88%  
honey

apisirup

CURING



84%  
agava  
syrup

sage and  
iceland moss



- FOR IMMUNITY
- contains **honey**, **echinacea** extract, **vitamin C** and **propolis**
- Also helps maintain healthy upper respiratory tract

- **BOOSTING RED BLOOD CELLS & HAEMOGLOBIN**
- contains **honey**, **beetroot juice**, liquid **propolis extract**, **fresh royal jelly**, **vitamin C**, **iron**, **folic acid**
- Immune system, and to the reduction of fatigue

- **SUITABLE FOR WET COUGH**
- contains **spruce tips**, **honey**, **vitamin A** and **vitamin C**
- Contains high quality spruce tips liquid extract

- **FOR HEALTHY RESPIRATORY SYSTEM**
- contains **honey**, **propolis**, **marsh-mallow**, **thyme**, **vitamin C** and **niacin**
- soothes dry and irritating cough

- **FOR DRY COUGH**
- contains **sage**, **island moss**, **organic agave syrup**, **vitamin A** and **vitamin C**
- **Instead honey used agave syrup** - also for people with diabetes



# Medex honey based syrups

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS



For kids



## multivitamin junior

- FOR NORMAL DEVELOPMENT AND GROWTH
- contains **honey** and **9 essential vitamins** (vitamin A, C, D, B6, B12, thiamine, riboflavin, niacin, pantothenic acid)
- strengthens children's immune system and reduces fatigue.



## omega-3 junior

- FOR CHILDRENS' BRAIN DEVELOPMENT, SIGHT, NERVOUS SYSTEM
- contains **honey, odorless fish oil\*, vitamins A, C, E, D3, B12** and **folate**
- also for nursing and pregnant women

*\*contains the most important fatty acids are DHA and EPA with a ratio 5:1 (similar to breast milk)*



## BetaGlukan junior

- IMMUNITY BOOSTER FOR LONG-TERM USE
- With added **beta-glucanes Wellmune®, vitamins C, D** and **zinc**
- „Trains“ the immune system so that it is ready when some intruders penetrates the organism



# Medex honey based syrups

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS

SYRUP	TOTAL HONEY CONTENT IN %	TOTAL HONEY CONTENT IN G	HONEY CONTENT IN G PER TEASPOON
Echinacea 140 ml	89%	172 g	6,1 g
Apisirup 140 ml	88%	172 g	6,1 g
Spruce tips 150 ml	80%	167 g	5,3 g
Multivitamin junior 150 ml	75%	157 g	5 g
Omega 3 junior 140 ml	75%	143 g	5 g
Iron C + folic acid 140 ml	74%	142 g	5 g
BetaGlucan junior 140 ml	74%	142 g	5 g





## SYRUPS

		ACTION	SUITABLE FOR	TOTAL HONEY CONTENT IN %	TOTAL HONEY CONTENT	HONEY CONTENT PER TEASPOON
ECHINACEA 140 ml		PREVENTION IMMUNITY		89 %	172 g	6,1 g
IRON C + FOLIC ACID 150 ml		PREVENTION FOR RED BLOOD CELLS AND HAEMOGLOBIN		74 %	152 g	5 g
MULTIVITAMIN junior 150 ml		PREVENTION FOR NORMAL DEVELOP- MENT & GROWTH		75 %	157 g	5 g
OMEGA-3 junior 140 ml		PREVENTION FOR CHILDREN'S BRAIN DEVELOPMENT, SIGHT, NERVOUS SYSTEM		74 %	143 g	5 g
BETAGLUCAN junior 140 ml		PREVENTION FOR LONG TERM-IMMUNITY		74 %	142 g	5 g
SPRUCE TIPS 150 ml		CURING FOR WET COUGH		80 %	167 g	5,3 g
APISIRUP 140 ml		CURING FOR DRY & IRRITATING COUGH		88 %	172 g	6,1 g
SAGE & ISLAND MOSS 150 ml, VEGAN		CURING FOR DRY & IRRITATING COUGH		84 % organic agave syrup		



CHILDREN 3+ / 1+ (IN CASE OF BETAGLUCAN SYRUP)



ADULTS



PREGNANT AND NURSING MOTHERS





Medex honey syrups

WE ARE  
PRESENTING  
OUR TOP  
SELLERS

*The best from the beehive  
is the best for your health.*

- ➔ NO artificial flavours
- ➔ NO colouring or sweeteners
- ➔ Alcohol FREE
- ➔ Natural



**medex**  
since 1954



**medex**



# apisirup

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS OR SWEETENERS

TRADITIONAL FORMULA OVER 50+ YEARS

## HONEY



**88% honey** with **cough suppressive** and **cold relieving** action. The honey gives the syrup **thick consistency** and **amazing taste** with no sugar added!

## PROPOLIS



Honey base is enriched with propolis that has natural **antibacterial**, **antiviral** and **antifungal** properties



## HERBAL EXTRACTS



**Mellow & thyme** extracts that contributes to **healthy respiratory tract**. The combination gives the syrup unique **aroma** and **taste**.

## VITAMIN A & C

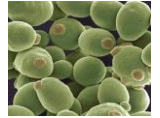


While **vitamin C** contributes to the normal function of the **immune system**, **vitamin A** helps to maintain normal function of the mucous membranes.



# BetaGlucan syrup

**NO PRESERVATIVES AND ARTIFICIAL FLAVOURING  
GLUTEN AND LACTOSE-FREE**



## BETA-GLUCANS

Wellmune® beta-glucans obtained from the cell walls of baker's yeast; the most thoroughly explored beta-glucans and is supported by several clinical studies



## HONEY

The syrup consist of 74% honey. As the other syrups from Medex the honey has perfect shooting effect, gives amazing text, structure and works as a preservative, so no artificial ones are needed.



## VITAMIN D & ZINC

Both contribute to a normal function of the immune system. Zinc is also necessary for normal cognitive function.



## VITAMIN C

Contributes to the reduction of fatigue and tiredness and normal function of the immune system.





# iron C + folic acid

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS OR SWEETENERS

POWER DRINK FOR HEALTHY BLOOD AND STRONG BODY



## BEETROOT – A TRADITIONAL BLOOD BOOSTER

It increases the level of haemoglobin in your blood. It is also a great **source of iron and vitamin C**.



## IRON

Necessary for **hemoglobin creation**. Iron contained in the organic form of **ferrous lactate** that is very-well absorbed.

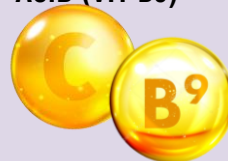


## PROPOLIS, ROYAL JELLY , HONEY



All ingredients from the beehive are miracles. This is why we added it also to his unique syrup. Since many clinical trials show propolis and royal jelly improve the hemogram. **75% honey** on the other hand gives excellent taste and texture.

## VITAMIN C, FOLIC ACID (VIT B9)



**Vitamin C** is crucial for better iron absorption in the human body. **Folic acid** (vitamin B9) is crucial for red blood cells creation. Its deficiency is closely related with megaloblastic anaemia.



# omega-3 junior

NO PRESERVATIVES, COLOURING  
ARTIFICIAL FLAVOURS OR SWEETENERS

WHEN HEALTH (FISH) TASTES LIKE FRUIT & HONEY



## FISH OIL

With **DHA & EPA** Omega-3 acids in ration **5:1**. Both derived from mother's milk, algae, fish. Both, are incredibly important for the development of healthy brain tissue, sight & heart health.



## 100% NATURAL FLAVOUR, 100% TASTY

We were looking for the right combinations of natural flavours to make the syrup taste great, being 100% natural, hide the fish taste but preserve all the benefits of fish oil – pear & lemon!



## 74 % HONEY

In addition to the **soothing property** of honey, on the other hand it gives **excellent taste** and **texture** to the syrup, making it pleasure to take!

## VITAMIN COMPLEX



**A, C, E, D3, B12 and folic acid**  
Due to their combined or individual beneficial effects on nervous system, normal psychological function, vision, and the immune system, so that complete formula supports the main focus of the product - brain & sight

# The sunshine vitamin with bee power



# medex

## D3 VITAMIN

## The sunshine vitamin

D3 vitamin called as well **sunshine vitamin** is **essential** to strengthen the **immune system**, maintain normal **bones**, normal **muscle** function, normal **absorption of calcium** and **phosphorus**. **Poor diet & spending majority of time indoors** have caused generally **low D-vit status among population**. Additional **intake** has become a **must**.

### MEDEX facts about D vitamin food supplements:

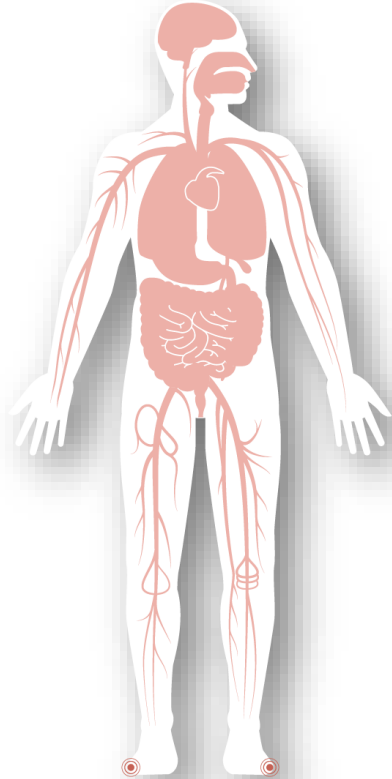
- **liquid (spray)** and **dry form (capsules)**
- excellent **absorption & great taste (with propolis)** – oral sprays
- d vitamin of **natural source**
- option for **different ages and needs** – for **children and adults** 500 IU, 1000 IU and 4000 IU,
- **no preservatives, coloring** or **artificial flavorings**



# D VITAMIN - potential & claimed benefits

## IMUNITY BOOSTER & PREVENTION

- Protects against **COVID disease** and **influenza**
- Boosts **immune system**
- Prevents the occurrence of **autoimmune diseases**
- Prevents **inflammatory bowel diseases**: Crohn's disease, Ulcerative colitis, Celiac disease
- Reduces the risk of **diabetes** (Type 1 and Type 2) and **high cholesterol**
- Reduces the **risk of cancer**
- Reduces the **risk of multiple sclerosis**
- Improves the anti-inflammatory effects associated with **glucocorticoids**
- Helps to reduce **asthma** inflammation
- Reduces **rheumatoid arthritis** especially in case of women



## CIRCULAR SYSTEM, HEART & BLOOD

- Regulates **blood pressure** and treats **hypertension**
- Reduces the risk of **heart attack** by reducing plaque in the arteries

## BONES & MUSCLES

- Prevents **osteoporosis**
- Prevents **poor bone density** and **muscular weakness**
- Decreases the **risk of falls**
- Strengthens **teeth** health

## OTHER BEENFITS

- Reduces **allergies**
- Improves **brain function**
- Helps with **depression**
- Helps you to **reduce weight**
- **Improves fertility**



# D3 vitamin line

NO PRESERVATIVES, COLOURING OR ARTIFICIAL FLAVOURING



D3 vitamin 1000



D3 vitamin 4000



D3 vitamin *junior*



D3 vitamin 2000

1 x  = 250 IU  
4 x  = 1000 IU FOR 60 DAYS

1 x  = 1000 IU  
4 x  = 4000 IU FOR 60 DAYS

1 x  = 250 IU  
2 x  = 500 IU FOR 120 DAYS

1 capsule = 2000 IU FOR 90 DAYS

- The **Vitamin D supplement line** in both **liquid** (spray) and **dry** form (capsules)
  - D vitamin of **natural source** – lanolin from sheep wool
- Option for **different ages and needs** – for children and adults 500 IU, 1000 IU and 4000 IU
  - **No** preservatives, coloring or artificial flavorings
  - **Water soluble**





# D3 vitamin line

NO PRESERVATIVES, COLOURING OR ARTIFICIAL FLAVOURING



## Why to choose D-vitamin from Medex in spray?

- **EXCELENT ABSORPTION** - the mouth mucous is very absorbent tissue with the proximity of a rich vein network. In some cases, we can compare the bioavailability to the intravenous or intramuscular injections
- **WITH PROPOLIS** – natural products from the beehive that works as natural antibiotic; works as well as natural preservative
- **GREAT TASTE** – forget about the bad taste you connect to D-vitamin products - without artificial flavorings, no gelatin, lactose
- **FROM NATURAL SOURCE** lanolin from sheep wool
- **INSTANT INTAKE** - no need for any liquid to drink it with!
- **KIDS FRIENDLY INTAKE** – especially for those who have problem with swallowing tablets/capsules
- **ALWAYS WITH YOU** – have in a handbag and take with you anywhere

YOU ARE JUST A SPRAY AWAY FROM YOUR MOST EFFICIENT D-VITAMIN INTAKE!  
JUST CHOOSE THE „D-POWER“ YOU NEED!



# medex

## GET MORE VITAMIN LINE

For top health no matter the season

With our vitamin collection under the line Get More, you will keep your body in top condition **no matter the season!** Choose the vitamins your body needs. All in **convenient dry form** (tablets, capsules or chewies (kids))

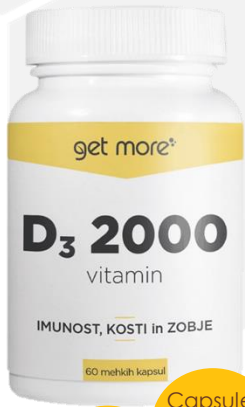
### MEDEX facts about Get More vitamin collection:

- Wide assortment of **essential** vitamins
- Packages sufficient for **longer time**
- Convenient form – **capsules, tablets** and **chewies**
- For **adults and kids**





# KEEP YOUR IMMUNITY IN TOP CONDITION NO MATTER THE SEASON



**D<sub>3</sub> 2000**  
vitamin

IMUNOST, KOSTI in ZOBJE

60 mehkih kapsul

2000 IU

Capsules  
for 60  
days

- IMMUNE SYSTEM, BONES & TEETHS



**B-complex**  
vitamini

ŽIVČEVJE

120 tablet

Tablets  
for 120  
days

- NERVOUS SYSTEM



**Multi+D<sub>3</sub>**  
vitamini **Kids**

UTRUJENOST in IMUNOST

60 žvečilnih tablet

Chewies  
for 60  
days

- TIREDNESS & IMMUNE SYSTEM



**Multi**  
vitamini in minerali

CELOVITA PODPORA

60 tablet

Tablets  
for 60  
days

- COMPREHENSIVE SUPPORT



**C 500+**  
vitamin

IMUNOST

60 tablet

500mg

Tablets  
for 60  
days

- IMMUNE SYSTEM



**Mg 150**  
magnezij

UTRUJENOST in MIŠICE

100 tablet

Tablets  
for up to  
100 days

- TIREDNESS & MUSCLES



**Omega-3  
1000**  
ribje olje

SRCE, MOŽGANI in VID

60 mehkih kapsul

Capsules  
for up to  
60 days

- HEART, BRAIN & SIGHT

REGENERATION

BONES,  
CARTILAGE,  
JOINTS

For the freedom  
of movement



medex

## Collagen flex

For the ease of  
movement!

**Collagen** is the most abundant protein in the human body. It's part of the scaffolding that keeps skin supple and supports the articular cartilage, the tissue that covers the ends of bones. **In fact, collagen makes up nearly 70 % of cartilage mass!**

### MEDEX facts about Collagenflex:

- The first from the line, Collagenflex already **9 years successfully on the market**
- Made of **patented collagen – hydrolyzed, native or even both!**
- With added **vitamins or/and mineral, natural extracts** that work in perfect synergy with main ingredient
- Excellent bioavailability of substances
- **Powder for drink** with pleasant taste or **capsules**
- **No coloring, artificial flavors or sweeteners**



# Collagen flex

Considering the efficiency of absorption, the amount in our product is equal to 1200 mg of the classic extract with 95% curcumin



## Collagen flex

### Powder

- REGENERATES JOINT CARTILAGE OF PEOPLE WITH MILD/OCCASIONAL PROBLEMS
- Instant beverage in sachets with neutral taste
- Hydrolised Fortigel®/10 g + vit. C
- Physically active people, athletes, elderly people for maintaining flexible joints, care for joint for obese people



## Collagen flex+

### Capsules

- ADVANCED FORMULA WITH DOUBLE ACTION FOR PEOPLE WITH SIGNS OF CARTILAGE WEAR AND FREQUENT JOINT ISSUES
- Instant beverage in can with orange taste
- Hydrolised Fortigel®/5 g + Native type II b-2cool®/40 mg + Hyaluronic acid + Silicon / 40 mg + vit. E, C
- Physically active people and athletes for alleviating pain during exercise, elderly people for maintaining flexible joints, care for joint for obese people



## Collagen flex curcumin

### Powder

- ANTI-INFLAMMATORY FORMULA FOR RELIEVING JOINT AND SPINE INFLAMMATION AND PAIN
- Capsules
- Native type II b-2cool®/40 mg + Hyaluronic acid curcumin extract CAVACURMIN® + Silicon + vit. D, C
- To alleviate joint inflammation/pain in older (and younger) people with an arthritic condition, as a supplementary or replacement analgesic therapy



# Collagen flex

## JOINT PAIN INTENSITY

slight pain

moderate pain

strong pain

## WHEN DOES PAIN OCCUR

Rarely occurs

Occurs during/ after physical activities

Occurs while resting



# New generation of collagens suprcharged with active ingredients



## COLLAGEN Why we need collagen in general?

**Collagen** is the most abundant **protein** in your body. It is the major component of connective tissues that make up several body parts, including **tendons, ligaments, skin** and **muscles**. With ageing body ceases its production and thus adding it into diet is beneficial.

### MEDEX facts about collagen:

- High quality collagen – **patented ingredients**
- High quantity of collagen in daily dose
- Excellent bioavailability of substances
- **No coloring, artificial flavors or sweeteners**
- **Liquid or dry form**
- Convenient, sustainable & easy to **use packaging**



# New collagen generation

CLINICALLY PROVEN  
ANTI-AGE

INGREDIENTS • MEDEX



## COLLAGEN LIFT solution

- **Patented Collagen Naticol®** collagen (fish) with elastin, hyaluronic acid, vitamins and minerals in **liquid solution**
- **REDUCES WRINKLES, IMPROVES SKIN FIRMNESS AND ELASTICITY**
- 5000 mg of collagen in daily dose
- supported with clinical studies
- wonderful fruity flavour
- liquid form: 300 ml bottle
- sufficient for 15 days



VEGETARIAN

## COLLAGEN Q+ capsules

- **Patented Ovoderm®** eggshell membrane (containing **native** collagen, elastin and hyaluronic acid) with Q10 coenzyme, vitamin C and minerals in a capsule
- **IMPROVES SKIN FIRMNESS AND ELASTICITY, KEEPS HAIR AND NAILS HEALTHY**
- 300 mg of Ovoderm® eggshell membrane in daily dose
- supported with clinical studies
- suitable for vegetarians
- dry form: 40 capsules
- sufficient for 20 days



CLINICALLY PROVEN  
ANTI-AGE  
INGREDIENTS • MEDEX

# Other beauty collagens in the portfolio



PATENTED  
COLLAGEN



PATENTED  
COLLAGEN



collagen

collagen lift

collagen lift

## Collagen + vitamin C in powder

- **Collagen** and **vitamin C**
- For **thicker and shiny hair** and **strong nails**
- 10000 mg of collagen in daily dose
- Easy to mix with favourite drinks and foods

## Shots; Collagen liquid solution in glass vials

- **Collagen Verisol®**, **hyaluronic acid** and **niacin**
- Improves **skin elasticity, tonicity and firmness, decreases wrinkles**
- 2500 mg of collagen in daily dose
- Supported with clinical studies
- Ready to drink product
- Great taste







## Collagen Powder

- **Collagen NatiCol®** (patented fish collagen), **hyaluronic acid** and vitamin C
- Improves **skin elasticity, tonicity and firmness, decreases wrinkles**
- 5000 mg of collagen in daily dose
- Supported with clinical studies
- Easy to mix with favorite drinks and foods

CLINICALLY PROVEN  
**ANTI-AGE**

INGREDIENTS • MEDEX

# Preview of beauty collagens

BEAUTY COLLAGEN		PACKAGE – DAILY DOSE – SUPPLY FOR	ACTIVE + SUPPORTING INGREDIENTS	FORM	USE/AMOUNT OF COLLAGEN IN DAILY DOSE	SOURCE	PURPOSE
KOLAGEN LIFT		300 ml - 20 ml - 15 days	<b>Collagen Naticol</b> <sup>®</sup> , elastin, hyaluronic acid + vitamins, minerals	solution	 5000 mg (hydrolyzed)		Kolagen Lift is Medex's line of collagen using patented hydrolyzed collagen of fish or bovine source. All products of the Kolagen Lift line bring better skin <b>firmness, elasticity &amp; tonicity</b> . At the same time all decrease wrinkles. While Kolagen Lift vials contain collagen + hyaluronic acid & vitamin B3, Kolagen Lift powder contain collagen + hyaluronic acid & vitamin C, the <b>300 ml solution</b> has an even more upgraded formula with elastin, added vitamins and beauty minerals.
KOLAGEN LIFT		10 vials (90 ml) - 1 vial - 10 days	<b>Collagen Verisol</b> <sup>®</sup> , hyaluronic acid and niacin	solution (glass vials)	 2500 mg (hydrolyzed)		
KOLAGEN LIFT		120 g - 8 g - 15 days	<b>Collagen Naticol</b> <sup>®</sup> , hyaluronic acid and vitamin C	powder	 5000 mg (hydrolyzed)		
KOLAGEN Q+		40 capsules - 2 capsules - 20 days	<b>Ovoderm</b> <sup>®</sup> eggshell membrane including native collagen, elastin, hyaluronic acid + Q10+ vitamins, minerals	capsule (vegan)	 300 mg (native)		
KOLAGEN + VITAMIN C		150 g - 10 g - 15 days	Hydrolyzed collagen + vitamin C	powder	 10000 mg (hydrolyzed)		

# Preview of beauty collagens



**Beauty from Medex:**  
Guaranteed Quality, supported by Clinical studies

## COLLAGEN LINE



LEGEND:	Kolagen + Vitamin C, powder	Kolagen lift, vials	Kolagen lift, powder	Kolagen lift, liquid	Kolagen Q10, capsules	Combination for a pronounced effect
+++ STRONG EFFECT						
++ GOOD EFFECT						
+ MODERATE EFFECT						
○ EFFECT POSSIBLE BUT UNKNOWN - LACK OF CLINICAL STUDIES						
- EFFECT NOT TO BE EXPECTED						
<b>OILY SKIN</b> (acne, blackheads, enlarged pores)	+	+	+	+	+	++
<b>SENSITIVE SKIN</b> (redness, allergy, rosacea, dryness and roughness, feeling of tight skin, increased susceptibility to environmental factors)	○	+	+	+	+	++
<b>FIRST SIGNS OF SKIN AGEING</b> (thin, visible facial lines, wrinkles around nose and lips)	++	++	++	++	++	+++
<b>SIGNS OF ADVANCED SKIN AGEING</b> (wrinkles, loose, saggy skin, loss of volume, elasticity, firmness and glow)	++	+	++	++	++	+++
<b>PIGMENTATION SPOTS</b> (ageing, UV radiation, smoking, polluted air)	○	○	○	○	○	++
<b>HAIR</b>	+	+	+	++	++	++
<b>NAILS</b>	+	+	+	++	++	++
<b>JOINTS</b>	+	+	+	+	++	+ / ++

# COLLAGEN LIFT solution



## Still not sure why should your customer pick our liquid collagen?

- Our collagens are made of **patented** ingredients with **low molecular mass** of main active substances – so they are much more **easier absorbed** in the body, in the tissues where their presence is needed
- It is one of rare collagen products with **added elastin** – a protein that works hand in hand with collagen and thus makes the solution work even better
- Just the **right content of collagen** - on the market you can find collagens products with higher content of collagen itself. We voted for **the most (cost) efficient daily amount of collagen**; the amount the body will absorb **without any residues** left behind
- **Added only relevant substances**– those improving skin, hair & nail. Adding non-relevant substances is unnecessary. Excess non-relevant vitamins/minerals can lead to higher intake than recommended when combining with other food supplements
- Some have added biotin – **we decided no to**, since several users in preliminary tests have reported occurrence of acne due to biotin
- Some have higher level of supporting added vitamins & minerals – **we decided to go with lower**, since it is enough to reach the results but still leaving enough space for taking other food supplements with their content and of course getting these vitamins from the food
- **Exceptional taste** is due to natural juices and flavorings, **without added sweeteners or artificial ones**
- Medex is **company with tradition** offering well-perceived and quality products over 65 years



# Vegan skincare supplements

Unbeatable combination of active substances in a capsule for fresh and shiny skin



VEGAN,  
GLUTEN FREE  
&  
CLINICALLY  
PROVEN  
INGREDIENTS





#beauty

Doris Pinčič - Medex ambassador in Croatia



medex

## NEW BEAUTY SKINCARE SUPPLEMENTS

Shiny, youthful & fresh looking skin is finally on the touch of your hand! Without expensive or invasive treatments! Medex is introducing the **vegan-friendly Ceramides & Hyaluron**, the beauty food supplement that work in a perfect synergy.

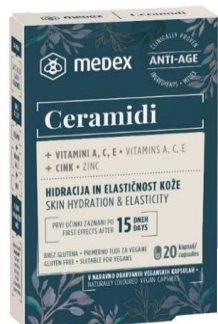
### MEDEX facts about Hyaluron and Ceramides:

- Both made with **patented ingredients**
- With addition of **vitamins (Ceramides)**
- For **firm, elastic, youthful looking skin without wrinkles**
- First **effects** after **15 days** (Ceramides), and **30 days** (Hyaluron)
- **Vegan** friendly
- **Food colored** capsules

# Ceramides & Hyaluron – the differentiation

VEGAN,  
GLUTEN FREE &  
CLINICALLY  
PROVEN  
INGREDIENTS

CLINICALLY PROVEN  
**ANTI-AGE**  
INGREDIENTS • MEDEX



## Ceramides



## Hyaluron



NEW

## MSM + beauty minerals, powder



NEW

## MSM lift + Q10, solution

- FOR SKIN HYDRATION & SMOOTHNESS
- Ceramides **Ceramosides™** with **vitamins A, C, E** in capsule
- Improves **hydration of dry and rough skin** all over body
- Works in **epidermis**
- First effects after **15 days**
- For women after **20 years**

- FOR FIRM, ELASTIC, YOUTHFUL LOOKING SKIN WITHOUT WRINKLES
- Full spectrum **hyaluronic acid ExceptionHyal Star®** in capsule
- **Decreases wrinkles**, improves **skin elasticity** and **hydration**
- Works in **dermis**
- First effects after **30 days**
- For women after **20 years**

- PRESERVES YOUTHFUL APPEARANCE OF SKIN, HAIR AND NAILS
- **Patented** & purest MSM on the market + **beauty minerals** (selenium, zinc, copper and silicon) and **vitamin C**
- **In form of powder for 56 days**
- For all those who avoid taking food supplements of animal origin

- PRESERVES YOUTHFUL APPEARANCE OF SKIN, HAIR AND NAILS
- **Patented** & purest MSM on the market + **patented Q10 coenzyme**
- Enriched with beauty minerals: **selenium, zinc and copper**
- **In form of solution for 15 days**
- For all those who avoid taking food supplements of animal origin

# Ceramides & Hyaluron – the differentiation

VEGAN,  
GLUTEN FREE &  
CLINICALLY  
PROVEN  
INGREDIENTS



**Beauty from Medex:**  
*Guaranteed Quality, supported by Clinical studies*

**VEGAN LINE**

LEGEND:	Ceramides, capsules	Hyaluron, capsules	MSM + beauty minerals, powder	MSM lift + O10, liquid	Combination for a pronounced effect
+++ STRONG EFFECT					
++ GOOD EFFECT					
+ MODERATE EFFECT					
○ EFFECT POSSIBLE BUT UNKNOWN – LACK OF CLINICAL STUDIES					
– EFFECT NOT TO BE EXPECTED					
<b>OILY SKIN</b> (acne, blackheads, enlarged pores)	++	++	○	○	++
<b>SENSITIVE SKIN</b> (redness, allergy, rosacea, dryness and roughness, feeling of tight skin, increased susceptibility to environmental factors)	++	+	+	+	++
<b>FIRST SIGNS OF SKIN AGEING</b> (thin, visible facial lines, wrinkles around nose and lips)	+	++	++	++	+++
<b>SIGNS OF ADVANCED SKIN AGEING</b> (wrinkles, loose, saggy skin, loss of volume, elasticity, firmness and glow)	+	++	++	++	+++
<b>PIGMENTATION SPOTS</b> (ageing, UV radiation, smoking, polluted air)	++	○	+	+	++
<b>HAIR</b>	○	○	++	++	++
<b>NAILS</b>	○	○	++	++	++
<b>JOINTS</b>	–	+	++	++	++



# Ceramides & Hyaluron – facts



**What is the age indication?** Both are intended to use for all women over 20+ and those with mature skin with imperfections.

**Which one should I choose?** These are two different beauty food supplements, which give the best results in synergy - make the skin better hydrated, elastic, smooth and firm, decrease wrinkles. While the main ingredient of Ceramides is Ceramosides™ active in epidermis, the ExceptionHyal Star@hyaluronic acid, the main ingredient of Hyaluron works in dermis – also from this point of view, these two food supplements do their best in synergy. To sum up, to get most of them, use both 😊

**How long?** While first results of Ceramides are visible after 15 days, in case of Hyaluron it is cca 30 days. Once you stop consuming them, the results might not disappear totally, but for reaching the best performance of your skin you should keep on their consumption regularly and in recommended daily amount.

**So it is a long-distance run without an end?** Well, it is the investment to yourself - feeding your skin with natural substances and thus getting the most of it on the most natural way. Of course, it costs but it is a non-invasive treatment, and it is not artificial (especially in comparison with eg. aesthetic surgery and other beauty treatments that both cost a lot and are way too invasive...)

**Are the ingredients trusted/patented?** Yes, of course! Both products are made with patented ingredients Ceramosides™ (Ceramides) and ExceptionHyal Star@ (Hyaluron) with clinically proven claims.

# MSM + beauty minerals– facts & FAQs



**MSM (OptiMSM®) + Beauty minerals is intended for all those who have:**

- brittle nails that break often;
- thin, brittle and split hair that do not have fresh shine;
- uneven skin colouration, spots;
- deep wrinkles.

**How does it work:**

- **MSM** is an organic source of sulfur, known as the “beauty mineral”, which is proven to reduce the appearance of wrinkles
- and to increase skin firmness, elasticity and hydration.
- **Vitamin C** has an active role in the production of collagen for normal skin function.
- **Selenium and zinc** contribute to maintaining healthy nails and hair and have a role in protecting cells from oxidative stress.
- **Zinc** contributes to maintaining a healthy skin.
- **Copper** contributes to maintaining normal connective tissue and normal skin and hair colouration.
- Organic form of **silicon**: ensures a healthy skin, cartilage, bones and connective tissues. Plays a role in numerous biochemical reactions, particularly in the normal formation of collagen, elastin and connective tissue.

# MSM lift + Q10 – facts & FAQs



**Have you noticed? The product DOES NOT contain vitamin C. And it is perfectly awesome. Why?**

Coenzyme Q10 in combination with vitamin C in liquid form is not stable and thus Q10 does not reach the effect. The only possible effect is the price increase due to added vitamin C. We are professional, transparent, and have smart solutions. And so our products.

## MSM lift + Q10

**OptiMSM® WITH Q10 COENZYME AND MINERALS IN A SOLUTION intended for all those who have:**

- brittle nails that break often;
- thin, brittle and split hair that do not have fresh shine;
- uneven skin colouration, spots;
- deep wrinkles.

## How does it work:

- **MSM** is an organic source of sulfur, known as the “beauty mineral”, which is proven to reduce the appearance of wrinkles and to increase skin firmness, elasticity and hydration.
- **CAVAQ10®** is an encapsulated Q10 coenzyme with 18-times the degree of bioavailability of other Q10 coenzymes, which helps reduce wrinkles.
- It is complemented by other beauty minerals: **selenium, zinc and copper**.
- **Selenium and zinc** contribute to maintaining healthy nails and hair and have a role in protecting cells from oxidative stress.
- **Zinc** contributes to maintaining a healthy skin.
- **Copper** contributes to maintaining normal connective tissue and normal skin and hair coloration.



# medex

## BEESWAX

### based lipbalms

**Elanosol**, the line of lip balms from Medex is **based on bee** and other **natural ingredients** therefore perfectly fits the Medex' philosophy. In addition to **beeswax** base and **propolis**, we introduced whole line of lip balms with different supporting substances to cover needs of just all lips of the world!

**elanosol®**

#### MEDEX facts about lip balms:

- **Beeswax** base
- Added **propolis**
- Line covering different needs
- With **natural extracts**, **UV protection** or **vitamins**
- **Convenient retail** and **user's packaging**
- line for **adults & children**



# BEESWAX- benefits for people

**Beeswax – the world's first plastic – is beneficial in so many ways, and not just for moisturizing your skin:**

- **Moisturizing skin** – unlike some oils , beeswax will not suffocate the skin and lets it breath
- Perfect for **candles**
- Popular in **homemade cosmetics**
- **anti-inflammatory** – soothes irritated skin
- **anti-bacterial**
- beeswax **contains vitamin A** – which helps to protect the skin from UV radiation, improves healing of wounds and reduces wrinkles
- naturally **free of toxins**
- promotes a **chemical-free, sustainable lifestyle**
- **water-repellent** – a suitable feature for making beeswax wraps to replace plastic film





# THE LIPSTICK BEESWAX SUITS YOU WELL

ALL MADE WITH NATURAL BEESWAX

elanosol<sup>®</sup> *beauty*



elanosol<sup>®</sup> *sos*



elanosol<sup>®</sup> *junior*



elanosol<sup>®</sup> *protect*



- lip-balm made with natural beeswax
- addition of: lavender oil, ceramides, honey
- lip balm for soft and shiny lips

- lip-balm made with natural beeswax
- addition of: propolis, tea tree oil, honey
- lip balm for cracked and damaged lips

- lip-balm made with natural beeswax
- addition of: propolis, honey, shea butter, Vitamin E
- protects gentle kids lips

- lip-balm made with natural beeswax
- addition of: honey & propolis
- UV 15
- protects from wind, sun and freeze



# Beesecret

BEE VENOM



# medex

## BEE SECRET

### Natural care for beautiful skin

Bee venom - a **healing agent** since **prehistoric times**. With at least **18 pharmaceutical components**, bee venom therapy can **relieve pain** and **muscle weakness**. On the other hand, can lead to **excellent results** when used in **cosmetics**.

#### MEDEX facts about bee venom cosmetics:

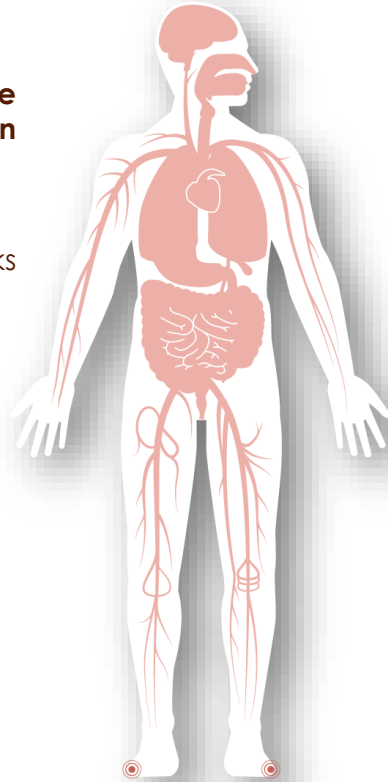
- **Result of 4 years long own development**
- **Original formula** from own development
- Combines **bee venom** and other **natural substances**
- **Decreases** wrinkles
- **Hydrates and nurtures** the skin
- Stimulates **production of collagen and elastin**



# BEE VENOM - potential & claimed benefits

While it is still poisonous on one hand, the bee venom may have positive effects on human health in all systems of human body;

- Part of **apitherapy** for ages
- Increases the blood-clotting time, means works as an **anticoagulant**
- **Pain** relieving
- Relieve **muscle weakness**



- May reduce **arthritis-related symptoms**
- Complex **skin health** - reducing inflammation, providing antibacterial effects and reducing wrinkles
- May benefit **immune health**
- May help **reduce symptoms** related to **neurological diseases, including Parkinson's disease**
- May fight **Lyme disease**





# BEESECRET cosmetics



**64% women** confirmed the Beesecret cream from Medex was **better than any other they had tried before\***

**Natural cosmetic**= cosmetic with at least 5% of natural substances – **Beesecret has over 96%!**

## Cream anti-age

- bee venom, almond oil, honey, vitamin E, ceramides, beeswax, shea butter and hyaluronic acid
- smooths out fine lines and wrinkles
- slows down the skin ageing process
- gives a fresh, glowing and youthful appearance
- moisturises and protects the skin from dehydration
- nurtures and nourishes
- makes the skin soft, supple and smooth to the touch
- **98% natural ingredients**
- No parabens, silicones, and paraffine

## Serum anti-age

- bee venom, almond oil, honey and vitamin E
- smooths fine lines and wrinkles
- helps to slow down the ageing process and the appearance of wrinkles
- rich nourishment down to the deepest skin layers
- stimulates the production of elastin and collagen
- makes skin soft, supple and smooth
- encourages skin cell regeneration
- **96.7% natural ingredients**
- No parabens, silicones, and paraffine

\* Efficiency test was concluded based on the self-assessment under dermatological supervision of 25 women, 30 days, use twice a day, % of confidence after 30 days

*#active life*

SLASTEN  
& STRASTEN  
LAJF

NATURE BAR



medex

NATURE BARS

instant natural  
energy

Be ready anytime you run out of energy – with an **ideal snack** with **pure natural ingredients!** It is an **instant energy** packed in fruits, nuts and honey. **Always at hand**, always with you!



**MEDEX facts nature bars:**

- **Nuts, fruits, honey** – nothing else
- Ideal as a **snack**
- **No** added sugar
- **No** additives
- **Gluten free**



# INSTANT NATURAL ENERGY. ANYTIME & ANYWHERE.

JUST HONEY,  
NUTS &  
FRUITS



- Cashews, almonds, honey, cranberries
- 40g



- Almonds, peanuts, chocolate, honey, sultanas
- 40g



- Almonds, peanuts, honey, seasalt
- 40g



- Almonds, peanuts, honey, orange
- 40g

WE CAN MAKE ANY COMBINATION OF INGREDIENTS



# medex

## PROTEIN BARS

The power bite

Protein bars are intended for adults, which **do not consume enough proteins** in their diet, for sportsmen, which have **higher protein-intake** needs and to all who are up to date with nutrition and food supplement trends.

**MEDEX facts protein bars:**

- High protein content (29 – 39 %)
- Low sugar content (1,5 – 4 %)
- Different **tastes**
- Different **sizes**
- Snack **without bad conscience**





# PROTEIN BARS. THE POWER BITE



- Orange flavour
- Protein content: 31%
- 45 g
- Banana flavour
- Protein content: 31%
- 40 g
- Dark chocolate
- Protein content: 30%
- 45 g
- White chocolate
- Protein content: 29%
- 45 g
- Salty caramel
- Protein content: 37%
- 55 g
- Cheesecake
- Protein content: 32%
- 35 g



# medex

## GUARANA

Instant natural  
energy. Anytime &  
anywhere.

Long hours of work in front of you and you are out of energy? Get intensive yet natural shot of caffeine from guarana that has longer and more gradual effect than coffee. Get it in both dry and liquid form.

### MEDEX facts about guarana:

- **Natural** source of caffeine
- With additional **vitamins**
- **Longer** effect
- **Gradual** effect
- Both **liquid** and **dry** form



# INSTANT NATURAL ENERGY. ANYTIME & ANYWHERE.

NO ARTIFICIAL COLOURING  
OR FLAVOURS



**guarana**  
natural energy



**guarana**  
natural energy



**guarana** **SPORT**  
natural energy

## Liquid in glass violas

- Guarana + niacin
- For long-term energy and focus
- 100 mg guarana caffeine in 1 viola
- 1 viola = 2,5 cups of coffee
- Longer and more gradual effect (in comparison with coffee)
- No artificial coloring or flavors

## Capsules

- Guarana + niacin
- To retain your energy during the day +
- 30 mg guarana caffeine in 1 capsule
- 1 capsule = cca. 1 cup of coffee
- Enables gradual effect of caffeine (in comparison with coffee)
- No artificial coloring or flavors

## Liquid in plastic violas

- Guarana + vitamins A, B, C, D, E + extract from grape seeds
- For long-term boost of energy and physical endurance in sport
- No artificial coloring or flavors





# medex

## OTHER PRODUCTS

In Medex we keep on searching and developing ways to boost your immune system and solve health problems based on vitamins, minerals and other active substances in the most effective combinations, best tastes and forms.

### MEDEX facts:

- Made with patented ingredients\*
- With natural extract
- Dry or liquid form
- For different conditions

\*BetaGlukan, KolagenFlex, ColdPlus



# OTHER PRODUCTS

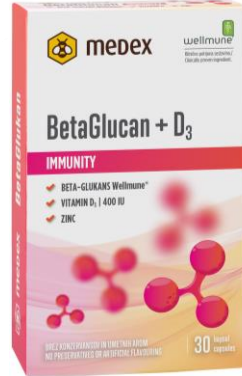
NEW



## JUNGLEMIX junior

### Powder

- FOR HEALTHY GROWTH & DEVELOPMENT OF BONES
- Bioavailable calcium & magnesium in ratio 2:1
- With added D3, K2 – for the efficient Ca absorption
- With added 10 other vitamins (B complex group, A, C, E)
- Powder for instant drink with orange taste children love
- Without artificial sweeteners, flavors, coloring, preservatives



## BetaGlucan

### Capsules

- FOR LONG TERM IMMUNE SYSTEM SUPPORT
- capsules for adults and syrup for children (see Junior portfolio for syrup info)
- Main active ingredients: beta-glucans Wellmune®, vitamin D3 and zinc
- Wellmune® is one of the most widely researched beta-glucans, and its efficiency is supported by several clinical studies. Beta-glucans have an inflammatory effect, support cell-mediated immunity, shorten recovery time and reduce symptoms intensity.



## ColdPlus

### Powder

- FOR FAST IMMUNE SYSTEM SUPPORT
- Instant powder drink for fast immune system support with added vitamins and minerals, with natural extracts
- Main active ingredients: Beta-glucans, Arabinogalactans, Propolis, Blackcurrant juice, Echinacea, Acerola (natural source of vitamin C), Vitamins, Essential minerals



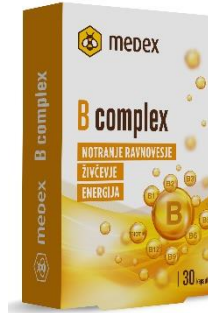
# OTHER PRODUCTS



## Magnesium + D3, B2, B6

### Instant drink with magnesium citrate and vitamins D3

- CONTRIBUTES TO A REDUCTION OF TIREDNESS AND FATIGUE, AND TO NORMAL FUNCTIONING OF THE NERVOUS SYSTEM AND MUSCLES
- Magnesium contributes to a reduction of tiredness and fatigue, normal muscle function and electrolyte balance
- Magnesium and vitamin D contribute to maintenance of normal bones and teeth.



## B Complex capsules

### B complex capsules with full range of 8 vitamins B

- FOR NORMAL FUNCTIONING OF THE NERVOUS SYSTEM AND BRAIN, REGULATION OF HORMONAL ACTIVITY, PSYCHOLOGICAL FUNCTION AND ENERGY
- B complex consists of 8 vitamins B which help people create energy for life, produce hormones for happiness and adapt to living life in the fast lane

# WHY TO CHOOSE MEDEX AS YOUR PARTNER AND MEDEX PRODUCTS FOR YOUR CUSTOMERS?

- **QUALITY PROVEN BY TIME**

Almost 7 decades on the market (since 1954)

- **PRODUCTS WITH SOLID BACKGROUND**

Products based on traditional recipes, knowledge and needs of customers

- **ONLY THE BEST INGREDIENTS**

Patented ingredients with results supported with clinical studies

- **CLINICAL STUDIES**

We do both- own clinical studies as well as we develop products and choose ingredients based on internationally approved clinical studies

- **RELEVANT SOLUTIONS**

Combination of ingredients that are relevant for solving certain condition

- **EFFECTIVE SOLUTIONS**

Optimal amounts of substances – enough to reach the results and still leaving enough space for their intake from food or other food supplements

- **AS NATURAL AS POSSIBLE**

Without artificial flavors, coloring and sweeteners

- **QUALITY FIRST**

Strict control of products on all levels of development and production

- **THE BEST OF THE BEST TRUST US**

Many well-know athletes are keen on our products – like skiers and latest also our new ambassador, 2 x winner of Tour de France, cyclist Tadej Pogačar



Medex – for the bee-friendly world almost 70 years...

[ CLICK: ]

 **medex**  
since 1954

**POWERED BY BEES. PROVEN BY SCIENCE.**

**CLICK** 

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ZELENA. USTVARJALNA. PAMETNA.



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LET'S  
BEE  
DIFFERENT  
TOGETHER

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