

POWERED BY BEES.

PROVEN BY SCIENCE.







An award-winning natural supplementation brand from Europe's green heart

There is no better place for a conscious, natural supplementation brand than the **world's most sustainable country**¹. Wedged between the Alps and the Mediterranean. Yes, Slovenia, that's where we're from.

Slovenia represents a powerful hub in sustainability initiatives and was also voted "Top 10 destinations" by Lonely Planet last year.



We're part of only 40 companies that have the privilege of being Slovenian business ambassadors



Our core business partners are bees. And nature our driving force.

We're the **bee specialists and deal with bees daily.** We played a pivotal role in naming World Bee Day and have one of the most long-standing research labs for bee products.

We use bee – and other allnatural ingredients – as the main inputs for all our best seller products. **Honey**, **propolis and royal jelly are our superstars**.







We're enabling access to the beehive and transforming the ingredients found in nature into effective supplements and product innovations. For 60 years straight.

Own research and product development department

Usage of ingredients with substantiated ingredients and clinical studies

Stable active ingredient presence throughout product life span





Covering an array of product lines focused on preventive health and immunity

- Specialized in liquid product formulations, but also present in dry formats and lozenges
- Product use across symptomatic use (various cough conditions, sore throat, cuts, bruises, microbial infections) as well as asymptomatic use





We always go above and beyond to deliver unparalleled consumer satisfaction

Plenty boast. But we actually have more than **70% honey** in our syrup line, **most out of all**

Delicious taste that captures consumers and reorders

Completely **natural and freefrom** artificial colors or sweeteners



★★★★★ mega Reviewed in Germany on 19 January 2023 Verified Purchase

I'm glad that I discovered propolis and didn't use antibiotics If you have tonsillitis, better that! + lots of thyme/sage tea and gargling 😉

**** Great!

Reviewed in Germany on 30 December 2022 Verified Purchase

For me personally, this is really good taste! My sore throat improved after just a few hours

★★★★★ Nature good Reviewed in Germany on 7 November 2022 Verified Purchase

Awesome product

★★★★★ very good quality Reviewed in Germany on 22 June 2022 Verified Purchase good price/performance ratio





A women-led business strongly inclined toward building a better future



Aleša Mižigoj CEO & Owner

Business owner and philanthropist on a mission to save the bees

Heads Medex for the last 20 years to a multinational organization

Honorory consul of Canada, AmCham Governor and Leader of the Year 69% women in top and mid management30% of production energy needs sourced through renewables

Pioneering beekeeping initiatives in developing regions

Partnership with Treecelet, leading CEE platform for Africa forestation

Beekeeping development in Bangladesh in partnership with BRAC, world's largest NGO

Greenfield project with Ghana EXIM bank for setup of national beekeeping



